

Be a 10' Bassador

WHY JOIN US

For early-adopters, change-makers, and connectors who love She's a 10, the 10'Bassador program is for you! She's a 10 is flipping an outdated, limiting stereotype about looks, into a positive declaration of what matters most - her strengths and character, and accomplishments and ambitions. We're on a mission to champion confidence in 10 million women and girls. As a member of the 10'Bassador community, you will help us spread the word while connecting with like-minded rockstars who want to live the She's a 10 life of balance, growth, and giving, all while having fun!

HOW IT WORKS



1. JOIN

a private community of change-makers



2. CONNECT

with like-minded people on Facebook and in-person



3. SHARE

the mission of She's a 10 in your community



4. GROW

by attending exclusive 10'Bassador events



5. EMPOWER

women and girls to be confident and know their value

WHAT YOU DO



SPREAD THE WORD

Share information about She's a 10 with your friends and family and invite your network to She's a 10 events and fundraisers.

As a 10'Bassador have a regular presence on social media by promoting She's a 10 campaigns and commenting on our posts, tagging friends, and sharing posts.



MOBILIZE YOUR COMMUNITY

Participate in fun monthly tasks that fit your schedule and lifestyle and help us mobilize your network / community around She's a 10.

Tasks range from having a "Girl Power Movie Night" with friends, to hosting a She's a 10 pop-up at local event, to organizing a She's a 10 treasure hunt in the city, the sky's the limit.



ATTEND 10'BASSADOR EVENTS

Organize and attend 10'Bassador meet-ups and activities to connect with other 10'Bassadors in your city.

10'Bassadors also receive exclusive invitations to attend She's a 10 networking and mentoring events to build your network and gain exposure to senior leaders.

WHAT YOU GET

Being a 10'Bassador is fun, easy, and rewarding!!

GET SWAG >> Be the first to receive She's a 10 swag that you can wear around town to help spread the word.

BE SHOWCASED >> Have the opportunity to be nominated and get featured on the She's a 10 website and Instagram.

BUILD A NEW NETWORK >> Connect with like-minded leaders in your city and be part of a global network of change-makers.

ENJOY ACCESS TO PERKS >> Gain access to She's a 10 educational content and invitations to networking / mentoring events.

she's a 10