



Hello! Ty Best is a creative and conceptual thinker with a dapper fashion sense. Coming from an acting background, he is highly skilled in giving presentations and being able to sell a concept. Studying at OCAD University allowed Ty to both utilize and enhance his skills in the fields of branding, editorial and web design. With 10 years of experience, he is ultimately able to capture the essence of any given project.

I N F O

- Phone**
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- Email**
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- Website**
www.tybest.ca

E X P E R T I S E

- Branding
- Graphic Design
- Email Marketing
- Web Design
- Print Design
- Booth Design
- Typography
- Illustration
- Editorial Design
- Photo Retouching
- Video Editing

S O F T W A R E

- Photoshop
- Illustrator
- Indesign
- HubSpot
- Invision
- Marketo
- Aftereffects

I N T E R E S T S



Bow Ties



Drag

E X P E R I E N C E

- Current** • **Graphic Designer**
Allied Technical Solutions
Nov 2017
Started as just a 6-month contract to help the company with identity and the creation of their Branding Guideline, turned into a full-time position. Currently, I'm the sole graphic designer of a growing SaaS and Sales company. With no one senior to teach me, I had to be self-taught in software such as HubSpot and Marketo and to develop monthly email and marketing campaigns for our top clients. I owned a re-branding of my company and stuck to it and grew the brand visually to what it is now.
- Aug 2017** • **Graphic Designer**
MOOV Marketing
Mar 2017
Within Moov Marketing I was the main (Print) Graphic Designer for the company. I was in charge of the design of their two main magazines "Gay Living" and "Fck." Created new logos/brands for the company, with web elements to match.
- Mar 2016** • **Freelance Graphic Designer**
AIDS Committee of Toronto (ACT)
Jan 2015
Took part in the designing and the creation of the 2015 Pride Campaign which includes Poster, Condom inserts, and Website design. Other small design tasks including advertisements or postcards and other condom inserts.
- Nov 2014** • **Jr. Graphic Designer**
Public Good Social Marketing Communications
May 2014
Designed and development multiple communication projects. Also prepared mock-ups for presentations to clients, artwork for release to printers and helped other designers with design and production materials.
- Oct 2013** • **Web & Graphic Designer Intern**
Pixelcarve Inc.
July 2013
Was the main designer for an open house campaign for one of our main clients. Designed multiple mobile website designs. Was also in charge of creating business cards, event flyers and landing pages for multiple clients for our company.

E D U C A T I O N

- 2014** • **Bachelor of Design**
2010
OCAD University
- 2010** • **High School Degree**
2006
Etobicoke School of the Arts