

INFO



Phone
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Email
hello@tybest.ca



Website
tybest.ca

EXPERTISE

- Branding
- Graphic Design
- Email Marketing
- Web Design
- Print Design
- Booth Design
- Typography
- Illustration
- Editorial Design
- Photo Retouching

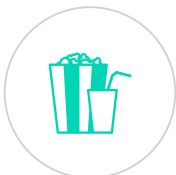
INTERESTS



Bow Ties



Makeup



Netflix Addict

PROFILE

Hello! Ty Best is a creative and conceptual thinker with a dapper fashion sense. Coming from an acting background, he is highly skilled with giving presentations and being able to sell a concept. Studying at OCAD University allowed Ty to both utilise and enhance his skills in the fields of branding, editorial and web design - and is ultimately able to capture the essence of any given project.

EXPERIENCE

- Current • **Jr. Graphic Designer**
Allied Technical Solutions
- Nov 2017
Started as just a 6-month contract to help the company with identity and the creation of their Branding Guideline, turned into a being hired full time. Now over a year later, I'm their only designer there working on email marketing campaigns with Hubspot/Marketo, Web Design using Wordpress and Shopify and coordinating with all of our brands to make sure that there is a consistent look throughout each project i'm tasked with.
- Aug 2017 • **Graphic Designer**
Moov Marketing
- Mar 2017
Within Moov Marketing I was the main (Print) Graphic Designer for the company. I was in charge of the design of their two main magazines "Gay Living" and "Fck." Created new logos/brands for the company, with web elements to match.
- Mar 2016 • **Freelance Graphic Designer**
AIDS Committee of Toronto (ACT)
- Jan 2015
Took part in the designing and the creation of the 2015 Pride Campaign which includes Poster, Condom inserts, and Website design. Other small design tasks including advertisements or postcards and other condom inserts.
- Nov 2014 • **Jr. Graphic Designer**
Public Good Social Marketing Communications
- May 2014
Designed and development multiple communication projects. Also prepared mock-ups for presentations to clients, artwork for release to printers and helped other designers with design and production materials.
- Oct 2013 • **Web & Graphic Designer (Intern)**
Pixelcarve Inc.
- July 2013
Was the main designer for an open house campaign for one of our main clients. Designed multiple mobile website designs. Was also in charge of creating business cards, event flyers and landing pages for multiple clients for our company.

EDUCATION

- 2014 • **Bachelor of Design**
2010 OCAD University | Graphic Design
- 2010 • **High School Degree**
2006 Etobicoke School of the Arts | Drama