

# Joseph-Albert Kuuire

User Experience/User Interface Designer

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## Overview

Highly motivated professional in the field of Information Technology and User Experience Design. Three (3) years of professional experience in information security auditing and five (5) years of user experience design. I have expertise in user interface design and user research activities including usability testing, survey designs and focus group moderation.

## EXPERIENCE

### Flutterwave Inc.

**Business Development Manager**, January 2019 - Present

- Establishing strong partnerships with banking institutions and local mobile money partners
- Responsible for prospecting merchants and clients and driving sign-ups for Flutterwave services
- Coordinated direct integration projects for MTN and AirtelTigo mobile money

**UX Designer**, September 2017 - December 2018

- Lead user research for internal products to develop better user experience for end users
- Collaborated with design team for redesign of second version of flagship product
- Designed landing page for information on Flutterwave payment integration with Shopify
- Worked with marketing team for design of promotional material

### Userhub Africa

**Technical Lead**, March 2017 - Present

- Lead user research project for local streaming platform to help determine product fit. Research activities included survey design and focus groups moderations
- Conducted usability for Asoriba to determine pain points for product improvements on the Asoriba mobile application
- Conducted heuristic evaluation for a crowdfunding platform to help with usability issues

- Conducted usability testing for mobile and app products for Klarity to help with product improvement and usability enhancements
- Conducted usability testing for an investment mobile app for a startup to help improve their beta product

## **AKK Risk Management Consulting**

**Associate Consultant**, July 2012 - September 2015

- Performed security assessment of the Integrated Financial Management Information System (IFMIS) for the Ministry of Finance in Liberia and conducted workshops for Business Continuity and ICT Change Management.
- Performed security and software quality assurance audits on Ghana Government E-Payment, eServices Portal and Ghana Revenue Authority software systems.
- Assisted in systems audit and penetration tests of Ghana Interbank Payment and Settlement Systems (GHIPSS) and Ghana Community Network Services (GCNET)
- Performed Quality of Service and Base Station audits of cell service providers for National Communications Authority (NCA).

## **EDUCATION**

**Ghana Institute of Management and Public Administration (GIMPA)**, Ghana

*MSc Management Information Systems, September 2015 - June 2017*

**University Of Houston**, Houston, Texas

*BBA Management Information Systems, August 2006 - December 2011*