



Jersey Post 
delivering for you



Advertising Rate Card 2018

Get your business out & about, Island-wide!
www.shooht.com

shooht
out of home media

Delivering your message to the Island community

Operating around just 45 square miles, Jersey Post delivery fleet vehicle advertising is a highly cost effective medium, delivering your message to the heart of our community... Check out the facts!



6,385+ Miles

That's the total each delivery vehicle travels per year



The Jersey Post network operates
5 days a week
266 days a year



The Jersey Post network is on the road
5.45am - 7pm



Island-wide

Each delivery vehicle services all rounds on a daily rotation to give you Island-wide awareness

**LOW COST
DESIGN & ARTWORK**

From our highly experienced designers who will help you get the most from your space

**HIGH QUALITY
PRINTING & FITTING**

From our trusted production partners at

Signtech

**WE'RE
BUSINESS
FRIENDLY!**

Monthly & quarterly payment plans available with no additional fees!

Standard Delivery Vans

- + Nissan/Nissan electric
- + Renault Kangoo
- + 5 days a week/266 days a year
- + 5.45am - 7.00pm

WE'RE BUSINESS FRIENDLY!
Monthly & quarterly payment plans available with no additional fees

KEEP IT CURRENT & FRESH!
You can change your advert during the course of your contract

1 Window Panel Packages

Van Qty	£pa	£pm	Print & Fit	Total
x1	£575	£48	£132	£707
x2	£977 15% OFF	£81	£237 10% OFF	£1,214
x4	£1,725 25% OFF	£144	£449 15% OFF	£2,174

2 Full Rear Packages

Van Qty	£pa	£pm	Print & Fit	Total
x1	£1,100	£92	£395	£1,495
x2	£1,870 15% OFF	£156	£711 10% OFF	£2,581
x4	£3,300 25% OFF	£275	£1,343 15% OFF	£4,643



Shorter term contracts also available!

6 Months: +25%. Eg. £575 / 12 x 6 +25% = £359
3 Months: +50%. Eg. £575 / 12 x 3 +50% = £215

Please note: Premium added to media space cost for shorter term contracts. This is because of the added logistics and time required during a year to take the vans off the road, which has an impact on Jersey Post delivery scheduling.

All spaces subject to availability.
Quarterly or monthly payment terms: First media space payment + print & fit due upon completion then subsequent space rental payments as set out in your contract.



High Top Delivery Vans

- + Renault Traffic
- + Renault Master
- + 5 days a week/266 days a year
- + 5.45am - 7.00pm

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1 Window Panel Packages

Van Qty	£pa	£pm	Print & Fit	Total
x1	£875	£73	£174	£1,049
x2	£1,487 15% OFF	£124	£313 10% OFF	£1,800
x4	£2,625 25% OFF	£219	£591 15% OFF	£3,216

2 Full Rear Packages

Van Qty	£pa	£pm	Print & Fit	Total
x1	£1,375	£115	£516	£1,891
x2	£2,337 15% OFF	£195	£929 10% OFF	£3,266
x4	£4,125 25% OFF	£344	£1,754 15% OFF	£5,879



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Useful Information

Jersey Post advertising guidelines

- As a public service provider, Jersey Post does not allow any political or religious advertising on the grounds of impartiality.
- Any adverts that portray Jersey Post in general or Jersey Post in a negative way will not be approved.
- Should you have any questions regarding your advert, Shooht offers free consultancy service and we will be happy to offer further guidance.

Artwork approval

Please email a low resolution PDF or JPEG of your proposed advert to info@shooht.com for content approval. All artwork must be approved by Jersey Post via Shooht before production. Shooht are not liable for any costs incurred should the advert not adhere to the Jersey Post advertising guidelines.

Print ready artwork

Following artwork approval, please email either a print-ready Illustrator EPS file or high resolution PDF file with [all fonts converted to outlines](#) to info@shooht.com

Production & fitting

Depending on the space booked, please allow between 5-10 working days from receipt of finished artwork for completion of all production and fitting. Once fitting has been completed, Shooht will send you photographs of your advertising space.

For artwork specifications, please email info@shooht.com