



KEVIN HWANG

User Experience Designer

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Work

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Connect

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Why Me?

Having worked in fashion, health, and education areas, I know how to connect the dots and collaborate with diverse groups of people to come up with effective solutions. A generalist at heart, I enjoy working in cross-disciplinary fields, but am not afraid to dive deep into areas to get things done.

Work Experience

Style.me (Nogle Venture)
UX Designer

Feb 2018 - Present
Taipei, Taiwan

Worked with the product team on various company products including:

- Conducting user research including needfinding and usability testing for B2B and B2C products
- Optimize internal content manage system to increase clothing scan throughput and decrease error rate by 80%
- Create userflows and UI for features to be shipped on fashion retail products and social products
- Write copy across all products using UX writing principles

Cloud Interactive
UX Designer

Nov 2017 - Feb 2018
Taipei, Taiwan

- Led the design efforts for the redesign of company website including creating the information architecture, wireframes, and microinteractions, of site
- Assisted in the UI design and branding for company website

Wagor International School of Excellence
Math and Technology Teacher / IT Support Specialist

May 2016 - Jul 2017
Taichung, Taiwan

I taught math and computer science based on the American Common Core and AP curriculum. I also managed IT operations at a private international school and brought in technologies that streamlined school processes for students, staff, and teachers.

HESS International Education Org.
English Teacher

Feb 2015 - Feb 2016
Taipei, Taiwan

I created fun and interactive teaching lessons based around appropriate game-centered activities to teach phonics, reading, grammar patterns, and conversation to students ranging from elementary to high school levels that engage students and improve student retention levels.

Skills

Design

- User Flows & Journeys
- Prototyping
- Sketching & Wireframing
- Storyboarding
- Information Architecture
- Design Thinking
- User Experience Design

Research

- Interviewing
- Competitive Analysis
- Heuristic Evaluation
- Affinity Maps
- Cardsorting
- Usability Testing
- Personas & Empathy

Tools & Languages

- Sketch, Illustrator, Photoshop
- InVision, Marvel, Principle
- Webflow
- Javascript, HTML, CSS
- Java, C, Python
- SQL
- Mandarin Chinese

Education

DesignLab - UX Academy

Mar 2017 - Aug 2017

Bachelor of Science, Computer Engineering
University of Maryland - College Park, USA

Sept 2009 - Dec 2014