

OBERLAND INTERNSHIP PROGRAM

Thank you for your interest in OBERLAND!

We are an award-winning, full-service, purpose-driven agency that has proven results in providing clients with brand strategy, marketing, design, storytelling and event planning.

As a response to the recent industry shifts resulting from covid-19, we have tailored our Internship Program to meet the needs of soon-to-be and recent grads entering the industry.

Students and recent graduates across diverse disciplines and experiences are encouraged to apply for a 4-week project-based internship within one of our five departments: Creative, Accounts, Production, Strategy and Administration

HOW IT WORKS

Due to the fast paced nature of the industry, we review candidates on a rolling-basis. Qualified candidates will be interviewed 4-6 weeks prior to project start dates and hired based on each candidate's unique skillset and interests. Previous projects that our interns have completed include: media dashboard construction, data visualization, design, film production, consumer market research, mental health advocacy work, PRIDE Blog posts, to name a few.

CANDIDATE REQUIREMENTS

Priority will be given to recent college graduates. LGBTQAI, Black, Indigenous and People of Color are strongly encouraged to apply.

Areas of study and/or experience in the following disciplines will be prioritized: Advertising, Marketing, Design, Motion Graphics, Copywriting, Production, Video Editing, Social Media, Consumer Behaviors, Non-profit Marketing, Market Research, Data Visualization, UX/UI.

EST availability is required, however specific "on-call" hours are flexible based on your availability and project requirements.

PROGRAM BENEFITS

You will leave with 4-weeks real world experience and a capstone project to bolster your portfolio or resume. You will have access to OBERLAND staff and leadership networks. \$750 honorarium. Eligibility for an extended term as an OBER FELLOW. Professional references and potential to continue freelance on future projects with OBERLAND.

APPLY

Due to the fast paced nature of the industry, we review candidates on a rolling-basis. Qualified candidates will be interviewed 4-6 weeks prior to project start dates. Please submit your CV, Portfolio and relevant work samples via Google Form: <https://forms.gle/v1z3...>

