

WORK

Clover – Principle Designer 09/2009 – 01/2013

Brand development, UI design and advertising. Developed excellence experiences with a tight knit team.

Spokeo – Senior Designer 01/2013 – 01/2014

Headed the rebranding of the company, along with designing mobile applications and working with the development team. Also lead the branding of www.Family.me as well as was the lead on the mobile design team.

PennyMac – Application Developer 01/2014 – 11/2014

Lead a team of developers and designers to create a cohesive and proprietary branded pattern library. I dramatically improved the front-end code, created a new look and feel for all public facing products on the web and hired a team of UI and UX designers as an entirely new entity within the company.

Hixme – Head of Design 12/2014 – 08/2016

Headed the rebranding of the company, lead the team of in-house designers, managed all brand, marketing, and social media strategies, designed the entire client facing platform, website and mobile apps, as well as administrative tools, and managed all product design.

DRIAV (Now Avinew) – VP, Design 08/2016 – 04/2018

Named and branded the company. Role included overseeing all aspects of design, including products, marketing, designing business strategies and brand development. Helped to raise millions in investment.

Peate Ventures – Design partner 08/2016 – 04/2018

An early stage VC firm. Role included consulting for the Peate Ventures portfolio, and promoting, evolving, and developing the brand for the public.

WMB&Co. – Founder 01/2014 – Present

A design agency that helps you to capture the Why behind your brand and your products. Services include brand strategy, marketing, product design, and visual design.

Wheels.co – Design Lead 06/2018 – 02/2020

First employee. Designed every facet of Wheels from product, brand, and marketing since its inception. Helped to raise \$80m in investment.

Looped – Lead Designer 02/2021 – Present

Leading a ground-breaking entertainment company in marketing, by building amazing product and features, overall brand strategies, and visual design approach.

EDUCATION

Art Center College of Design

Graphic Design, 2007-2009

PCC

Visual Design + Architecture, 2009-2010

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