

POTHOLES Budget

Budget Dated: March 1, 2021

Title: **"POTHOLES"**

Production Company: Midwave Studios Ltd.

Producer(s): Jonathan Holeton, Malcolm Soosay

Medium/Format: 4K Digital

Director(s): Elliott Montello

Length: 91 minutes

Writer(s): Jonathan Holeton

Shooting Dates: Summer 2022

Budget Prepared by: Eric Spoeth

Budget approved by:

Name	Signature	Date

Acct	Category	Total (Canadian Costs)
"A" - DEVELOPMENT COSTS ("Above-The-Line")		
01	Story Rights	0
02	Screenwriter(s) and Script Editor	6,500
04	Producer(s)	18,000
05	Director(s) - Labour and Rights	10,000
TOTAL "A" - DEVELOPMENT COSTS ("Above-The-Line")		34,500
"B" - PRODUCTION COSTS ("Below-The-Line Production")		
10	Cast - Labour and Rights	29,488
12	Production Office - Labour	52,750
13	Art Department - Labour	30,550
19	Hair/Makeup/Wardrobe - Labour	18,750
21	Technical Department - Labour	58,750
28	Production Office Expenses	2,075
31	Studio and Location Expenses	10,100
32	Unit Catering and Craft Service	27,128
34	Transportation Expenses	18,500
36	Art Department - Expenses	8,550
41	Hair/Makeup/Wardrobe - Expenses	3,600
45	Technical Department - Expenses	34,000
50	Raw Stock and Transfer Expenses	1,000
TOTAL "B" - PRODUCTION COSTS ("Below-The-Line Production")		295,241
"C" - POST PRODUCTION COSTS ("Below-The-Line Post")		
60	Post Production Labour	20,500
62	Picture Post Expenses	7,500
63	Sound Post Expenses	3,000
64	Finishing and Delivery Expenses	1,350
66	Music - Labour and Expenses	10,000
TOTAL "C" - POST PRODUCTION COSTS ("Below-The-Line Post")		42,350
TOTAL "B" + "C"		337,591
"D" - OTHER COSTS		
70	Unit Publicity	7,000
71	Digital Marketing Expert	7,500
72	General and Indirect Expenses	5,500
TOTAL "D" - OTHER COSTS		20,000
CONTINGENCY		
80	Contingency	39,209
CONTINGENCY		39,209
TOTAL PRODUCTION BUDGET		431,300
"E" - PROMOTION AND DISTRIBUTION COSTS		
90	Promotion Costs	11,700
91	Distribution Costs	7,000
TOTAL "E" - PROMOTION AND DISTRIBUTION COSTS		18,700
GRAND TOTAL		450,000

Notes/Assumptions:

REVENUE		
Telefilm Production Grant	PENDING	\$300,000
Alberta Media Fund (Provincial Film and TV Tax Credit)	CONFIRMED	\$80,000
Alberta Foundation for the Arts	PENDING	\$15,000
Edmonton Screen Industries Office	PENDING	\$55,000
TOTAL REVENUE:		\$450,000
TOTAL EXPENSE:		\$450,000
BALANCE:		\$0