

MARKET TOURS

Friday, March 27, 2015

Friday's tours will explore Barcelona's extensive and vibrant network of public markets. Organized thematically, the four tours will operate simultaneously; consequently you must only choose one tour when you register. All tours will end at Encants Market, a new and second-hand market of clothes, furniture and technology.

In addition to the four tours we are pleased to offer two optional, early morning tours, which will be completed prior to the start of the four, full-day tours. Please keep in mind, space is limited and available on a first come, first served basis.

All tour programs are subject to change.

Please select your tour(s) on the [registration page](#)

EARLY MORNING, OPTIONAL TOURS:

[Mercabarna – 6-8am](#)

During this tour, we will visit the Mercabarna, which operates Barcelona's wholesale markets and numerous companies involved in the production, sale, distribution, import and export of fresh and frozen produce and products. Located on a 220-acre site, Mercabarna contains over 700 businesses, employs 23,000 people and supplies 10 million consumers with fresh produce.

[La Boqueria – 7-8:30am](#) – THIS TOUR IS NOW FULL

Large groups are not allowed at the market. However, the market, which is located within a five-minute walk of the conference venue and hotels, is open Monday through Saturday, 8am-6pm (more stalls will be open prior to 3pm).

This tour will offer an exclusive look "behind the scenes" at Barcelona's flagship public market as it gets ready to open for market day. Visit the indoor and outdoor market in the hour before the market opens to see vendors set up their stalls and be there when the market opens and welcomes customers.

FULL-DAY MARKET TOURS - Explore the City's municipal markets from different perspectives.
9:00-4:00

TOUR 1: Remodeled Markets

This tour will focus on how the modernization and remodeling of Barcelona's markets and how these changes have created more competitive municipal markets, with modern facilities and the services citizens demand. Tour 1 will include such markets as [Abaceria Central Market](#), [Llibertat Market](#), [Ninot Market](#) and [Encants Market](#).

TOUR 2: Historic *Modernista* Markets

This tour will introduce participants to Barcelona's covered markets built in the late 19th and early 20th centuries when *Modernista* architecture was at its peak. These new permanent markets emerged at a time of urban segregation when new city models were being applied in order to adapt to the industrial and demographic expansion of the time. Tour 2 will include such markets as [Sants Market](#), [Sant Antoni Market](#), [Concepció Market](#), and [Encants Market](#).

TOUR 3: New Architecture of Markets

On this tour participants will have the chance to visit recently remodeled markets that, from an architectural perspective, are some Barcelona's most fascinating. The tour provides an in-depth and detailed view of the markets for which Barcelona is renowned. Tour 3 will include such markets as [Ninot Market](#), [Barceloneta Market](#), [Santa Caterina Market](#), and [Encants Market](#).

TOUR 4: Markets and their Neighborhood Impacts

This tour will highlight markets that play a major role in their respective neighborhoods. Participants will be shown different examples of how markets can contribute to the social cohesion of the neighborhood through its premises and activities, generating a space for social and cultural interaction and exchange. Tour 4 will visit such markets as [Guineueta Market](#), [Fort Pienc Market](#), [Provençals Market](#), and [Encants Market](#).