City of Lansing Arts and Culture Grant Program: 
Arts Impact Project Details

The Arts Council of Greater Lansing is pleased to announce the City of Lansing’s Arts Impact Project. This annual project awards $75,000 for the development of a permanent art installation that enhances a neighborhood’s appearance and sparks community engagement in the City of Lansing. Past projects can be viewed here: https://www.lansingplacemakers.org/2022-highlight-arts-impact-projects.html.

Bring ideas! Bring a friend!

Bring your creative project ideas to the Michigan Institute of Contemporary Art (MICA) at 1210 Turner St. on Tuesday, Dec. 13, from 4:30 to 6:30 p.m., or until last pitch. Persons interested in sharing a project idea can simply sign in and present in the order they arrived. Each person will then have exactly five minutes to step up to the podium and convey their idea. Ideas can come from organizations, businesses, community members, neighborhood associations or any other entity or individual. The pitch review panel – five arts, cultural and civic leaders selected by Arts Council Greater Lansing – will be looking for ideas that make our city and communities better places to live, work and play.

Community and Creativity

The Arts Impact Project will place artists/designers and community members at the forefront of project planning so that the chosen project will reflect the creativity, stories and sensibility of the neighborhood in which it resides. Projects may include but are not limited to physical gateways, small outdoor performance spaces, murals, alley enhancements, mosaics, fountains, way-finding installations, landscaping/greenspaces and seating, public art representing a neighborhood's heritage and cultures, community-driven collaborative art installations, playground/play-on art, and/or arts incubator/studio spaces to name just a few. (NOTE: The panel is NOT looking for temporary projects or programming ideas -- proposed projects must be built for lasting impact and be permanently installed where people can gather and convene.)
What you need to know

The presentation setting is very informal. The panel wants to hear exciting, creative ideas for making our city and communities amazing through art and creativity and will announce the chosen project after January 1, 2023. The guidelines below will assist you in choosing a project and planning your five-minute pitch. PLEASE NOTE: Handouts, posters, etc. are allowed during your pitch to enhance your oral presentation, however, there will not be a projector available for digital presentations.

Project Parameters

- Must be located in the City of Lansing
- Must be led by an artist/designer/creative (but can be pitched by any entity or individual)
- Must be a permanent, physical art installation
- Must have high visibility in a public place
- Will be given priority if proposed projects are located within 2023 focus areas

Presentation Format

- State your name and affiliation/organization (if applicable)
- Briefly explain your project, its location and community impact
- State the estimated project cost
- State any partners and organizations that have helped to envision the project and will help with its planning and implementation
- State if any other resources have been secured for implementation (funding, supplies, etc.)
- State why you think this project should be chosen

We look forward to seeing you and hearing your ideas. As mentioned, this is a drop-in, first-come-first-served opportunity; however, we would like to have an idea of how many people will be presenting, so if you are thinking about pitching your idea, please RSVP by emailing Arts Council membership and program manager, Taylor Haslett, at taylor@lansingarts.org.

Pitch your project!

Tuesday, Dec. 13 from 4:30 - 6:30 p.m.

Michigan Institute for Contemporary Art
(1210 Turner St., Lansing 48906)