



**City of Lansing Arts & Culture Grants
ARTS IMPACT PROJECT GUIDELINES
FY2020**

The Arts Council of Greater Lansing is pleased to announce the City of Lansing's Arts Impact Project, an activity of the City of Lansing Arts & Culture Grants. This annual project awards \$75,000 for the development of a permanent creative structure that enhances a neighborhood's appearance and kindles community engagement in the City of Lansing. We are looking for creative placemaking ideas that will have impact on making our community a better place to live, work and play.

The Arts Impact Project will place artists, designers and community members at the forefront of the project conversation to ensure that the chosen project will reflect the creativity and sensibility of the neighborhood in which it resides. This is done through a pitch process and a panel review.

Projects may include, but are not limited to: physical gateways; small outdoor performance spaces; murals; alley enhancements; fountains; way-finding; landscaping/greenspaces and seating; public art; community-driven, collaborative art installations; playground/play-on art and/or arts incubator/studio spaces.

Eligibility of Project Parameters:

1. Must be located in the City of Lansing
2. Must be led by an artist/designer/creative
3. Must be a permanent, physical art installation
4. Must have high visibility in a public place

NOTE: We are NOT looking for temporary projects or programming ideas. Proposed projects must be permanently installed and built for lasting impact and where people can gather and convene.

Participation from year to year is not guaranteed, nor is there a commitment to fund this project, at current levels, if general fund appropriations do not allow.

Who Can Apply

Ideas can come from artists, organizations, businesses, community members, neighborhood associations or any other entity or individuals residing in Eaton, Clinton or Ingham counties.

Pitch Your Idea

Persons interested in sharing a project idea will need to be present at an open public forum. Time, date and place to be determined. The presentations are on a drop-in, first-come-first-served basis and very informal. We will ask you to sign in with your name, organization (if any), and a brief description of the creative project that you would like to pitch. Each person will have exactly 5 minutes to step up to the podium and convey their idea. We encourage you to come and listen to all of the presentations.

The following guidelines will help focus your oral presentation:

1. State your name and affiliation/organization (if applicable)
2. Briefly explain your project, its location and community impact
3. State estimated project cost
4. State any partners and/or organizations that have helped to envision and that will help to implement this project

5. State if any other resources have been secured for implementation
6. State why you think this project should be chosen

NOTE: Images, handouts, posters, etc. are allowed during your pitch to enhance your oral presentation, however, we will not have any technical capabilities.

Grant Period for FY2020:

The period for the design, build and installation of the Arts Impact Project must take place after January 1, 2020.

Review Process:

The review panel wants to hear exciting, creative ideas for making our city and neighborhoods amazing through art and creativity. Projects will be reviewed by a small steering committee comprised with members of the Mayor's Arts and Culture Commission who will recommend a project based on a thorough review. Decisions of the committee members may not be appealed.

Technical Assistance:

Technical assistance regarding the presentation is available by contacting Taylor Haslett, at taylor@lansingarts.org.

Notification:

The Arts Council of Greater Lansing will notify everyone who has made a presentation of the outcome in January 2020.

RSVP

Please RSVP to taylor@lansingarts.org if you are planning to pitch your idea.