



FIRST IMPRESSIONS PROGRAM
2018 Arts Impact Project Recipient
Amount Awarded: \$75,000

UNTITLED (title in progress) is a large-scale visual art piece to be located in the heart of downtown Lansing. Using animation, sound effects, film and 3D modeling, light installations will be projected onto prominent Lansing architecture, perfectly mapping the features of the building. The piece, created through new technology called spatial augmented reality using video projection mapping, will be several stories tall and nearly 5,000 square feet in total.

This lighted, animated, installation will be a spectacular and innovative addition to Lansing's physical landscape, adding a new dimension to Lansing's skyline throughout the entire year. Every night at the same time, the work will project images, engaging residents, attracting tourists from near and far and inspiring the future of our community.

Art installations such as these connect the community to contemporary art and can be found on landmark buildings all over the world, including the Sydney Opera House, the Brooklyn Bridge and the UK Parliament Building. New Orleans also uses video-mapping technology to create light installations all across its city for its annual LUNA Fete, a unique festival of lights.

This project will leverage the technical expertise of the Capital City Film Festival, utilizing Lansing Public Media Center projection equipment and the creative horsepower of Light Harvest Studios in New York City. It is tentatively scheduled for installation and launch in fall 2019.

For more information about this project, contact:

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