



FIRST IMPRESSION PROGRAM 2019 Arts Impact Project Recipient

“Below the Stacks” is a citywide mural festival/project that will interpret Lansing’s legacy and potential through street art. It will showcase 10 artists (local, national and international) who will activate 10 strategic and highly visible walls throughout the city. The street artists selected represent a wide range of styles and backgrounds; they will bring unique perspectives to our diverse community and contribute to putting Lansing on the map as a creative hub.

Artists will work with neighborhood associations and local residents to gather information on each neighborhood’s historical narrative and cultural identity to provide context for the mural’s design. This mural project will stimulate tourism and provide life-enhancing perspectives to community members as they walk to school, drive to work or scout the perfect backdrop for that #LoveLansing, #Build517 Instagram pic.

“Below the Stacks” will serve as a telescope of sorts, with its sights locked in on the singular star on our mitten map of Michigan, dead center between Beer City and Motor City, raising its hand as an invitation to all to take a closer look at what Lansing has to offer.

For more information about the Below the Stacks project, contact:

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