

City of Lansing First Impressions Program Arts Impact Project Details



The Arts Council of Greater Lansing, in partnership the Lansing Economic Development Corporation (LEDC) is pleased to announce the City of Lansing's Arts Impact Project. This annual project awards \$75,000 for the development of a permanent creative structure that enhances a neighborhood's appearance and kindles community engagement in the City of Lansing.

Bring ideas! Bring a friend!

Bring your creative project ideas to Michigan Institute of Contemporary Art (MICA) (1210 Turner St., Lansing, MI 48906) on Monday, Oct. 29, from 4:30 - 6:30 p.m. where you can present them to LEAP and the Arts Impact Project Panel. Persons interested in sharing a project idea can simply show up at the center, sign in, and wait for their name to be called. Each person will have exactly five minutes to step up to the podium and convey their idea. Ideas can come from organizations, businesses, community members, neighborhood associations or any other entity or individual. We are looking for creative placemaking ideas that will have impact on making our community a better place to live, work and play.

Community and Creativity

The Arts Impact Project will place artists/designers and community members at the forefront of the project conversation so that the chosen project will reflect the creativity and sensibility of the neighborhood in which it resides. Projects may include but are not limited to physical gateways, small outdoor performance spaces, murals, alley enhancements, fountains, way-finding, landscaping/greenspaces and seating, public art that captures a neighborhood's heritage and cultural soul, community-driven collaborative art installations, playground/play-on art, and/or arts incubator/studio spaces to name just a few. (NOTE: The panel is NOT looking for temporary projects or programming ideas -- proposed projects must be permanently installed where people can gather and convene and built for lasting impact.)

What you need to know

The presentation setting is very informal. LEAP and the panel want to hear exciting, creative ideas for making our city and communities amazing through art and creativity and will announce the chosen project after January 1, 2019. The guidelines below will assist you in choosing a project and planning your five-minute pitch. PLEASE NOTE: You can bring Images, handouts, posters, etc. are allowed during your pitch to enhance your oral presentation, however, we will not have any technical capabilities.

Project Parameters

- Must be located in the City of Lansing
- Must be led by an artist/designer/creative
- Must be a permanent, physical art installation
- Must have high visibility in a public place

Presentation Format

- State your name and affiliation/organization (if applicable)
- Briefly explain your project, its location and community impact
- State estimated/guesstimated project cost
- State any partners and organizations that have helped to envision this project and will help to implement
- State if any other resources have been secured for implementation
- State why you think this project should be chosen

We look forward to seeing you and hearing your ideas. As mentioned, this is a drop-in, first-come-first-served opportunity; however, we would like to have an idea of how many people will be presenting, so if you are thinking about pitching your idea, please email Arts Council program manager, Meghan Martin, at meghan@lansingarts.org. Complete guidelines are on our funding page under City of Lansing First Impressions Program.

Pitch your project!
Monday, Oct. 29 from 4:30 - 6:30 p.m.
Michigan Institute for Contemporary Art
(1210 Turner St., Lansing, 48906)