



Experience the tradition of
- CHRISTKINDLMARKT -
in Carmel, Indiana

Join the excitement!

For the first time ever, the tradition of Christkindlmarkt is coming to Carmel, Indiana and bringing with it the old world charm of Christmas in Germany. The Carmel Christkindlmarkt will offer a spectacular blend of traditional German foods and gifts, surrounding a beautifully adorned outdoor ice skating rink. With so much to see and do, the whole family will enjoy exploring the market and making cherished memories. Consider partnering with us and be a part of those holiday memories.

SPONSORSHIP OPPORTUNITIES - AT A GLANCE -

	Sponsorship Level	Logo featured on the website	Name on the brochure map	Social Media Shoutouts	Sponsor Signage
Christkind Sponsor	\$5,000	X	X	1	
Volunteer/Staff Uniforms	\$5,000	X	X	1	
Alphorn Players	\$5,000	X	X	1	
Woodworking Demo	\$12,000	X	X	3	Demo Signage
Stage Sponsor	\$20,000	X	X	4 or more	Naming Rights

For more information please contact Maria Murphy at mmurphy@carmel.in.gov or call 317-649-2049.



LEVEL \$5,000

CHRISTKIND SPONSORSHIP pays for the following items:

- Costume for the angel-like character that represents the market
- Prize money for those that enter the essay contest
- Small gifts of candies or little toys for the Christkind to hand out and the basket that holds them

VOLUNTEER & STAFF UNIFORM SPONSORSHIP pays for the following items:

- Name Tags
- Carmel Christkindlmarkt Branded Scarfs

ALPHORN SPONSORSHIP pays for the following items:

- Seven very talented Alphorn players coming from across the country to play at the Grand Opening on November 18. They will also play on November 19.



LEVEL \$12,000

WOODWORKING DEMONSTRATION SPONSORSHIP pays for the following items:

- Travel costs of the woodworker from Germany along with his tools and supplies
- His honorarium

Christian Werner has established himself as one of the premier toy manufacturers of Seiffen, Germany, developing new innovations while remaining true to the traditional wood turning practices of generations past. Werner will be giving demonstrations on November 18 and 19. Signage will include "Brought to you by...(Your Company)"



LEVEL \$20,000

STAGE SPONSORSHIP pays for the following items:

- Music and Entertainment contracts for the duration of the market (Accordion players, Brass trios, choirs, singers etc.)
- Your company name will be used in association with the stage name. i.e. "Don't miss the Alphorns at 1 p.m. on the (Your Company) stage!"

Stage Sponsorship includes branding on the stage in the form of the background banner featuring your logo - See photo (left) for stage image.

