The Red Card for Foxes and Rabbits program is a community engagement program aimed at increasing the participation of land managers in the control of Foxes and Rabbits.

Local coordinators take on the role as volunteers, and they engage, assist and support land managers to bait and shoot foxes and rabbits on their own properties, with the assistance of a central coordinator.

This local action for regional results approach, also offers pathways for sponsors and partners to gain exposure to a strategic group of people.

Each year between 50 and 70 Local coordinators are engaged to promote and run the events which cover the majority of the Agricultural Zone of Western Australia. This local promotion is supported with widespread media promotion from the central coordinator. This typically involves 8 -10 media releases, which are run in all major rural papers, and 2-4 radio interviews each year.

In Autumn 2017, 814 landholders culled over 3167 pests in 2 weekends, with a reduction in figures of rabbits due to the release of the calici virus.

Local coordinators come from a wide range of backgrounds and include Local Government Authorities, Landcare Officers, Sporting Groups, Individuals and Business Owners. In each event they run they have

the opportunity to raise their profile, fundraise, educate, and merchandise, in addition to having a direct impact on building sustainable ecological systems.

The Red Card for Rabbits and Foxes program offers local coordinators a step by step guide, with templates and supporting documents, on how to run a successful RCRF shooting and/or baiting program. The key steps are:

**COMMUNITY FOXSHOOT**

* Register as a local coordinator [www.redcard.org.au](http://www.redcard.org.au)/registration
* Find a suitable location to hold the tally
* Promote the event
* Register participants (optional)
* Record results
* Report to central coordinator on the Red Card website [www.redcard.org.au](http://www.redcard.org.au)

**COORDINATED BAITING PROGRAM**

* Register as a local coordinator
* Send baiting forms and accreditation info to local landholders, who complete and send to Department Primary Industries and Regional Development

Within these key points is the opportunity to find local sponsors for prizes and to incorporate the events with a social, community engagement event.

Red Card is supported by State NRM, Royalties for Regions, SSAA WA, Wheatbelt Natural Resource Management and Department of Primary Industries and Regional Development.