

Tara Odorizzi

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EXPERIENCE

12.2018 – PRESENT
SAN FRANCISCO

SQUARE

BRAND DESIGNER, DEVELOPERS TEAM

Lead design and producer for new YouTube channel featuring educational content for developers.

Audience research, defining a brand strategy, and creating a sub-brand for the Developers team.

06.2016 – 11.2018
SAN FRANCISCO

NOISE 13

SENIOR GRAPHIC DESIGNER

Concepting, design, production, and rollout.

Managing junior designers and interns. Improving internal processes. Clients include Tile, Sysdig, SHN, Anova, and other start-ups.

08.2014 – 05.2016
OAKLAND

GUTS & GLORY

FREELANCE JUNIOR GRAPHIC DESIGNER

Concepting, design, and production on internal endeavors as well as client projects. Clients include Abrams Books, Makeshift Society, The Wine Group, Renegade Craft Fair, and other start-ups.

05.2013 – 07.2014
SAN FRANCISCO

HARMLESS HARVEST

GRAPHIC DESIGNER

Designed packaging for new products, redesigned website. Gained experience in rotogravure printing, illustration, and product photography. Worked closely with project management team, co-founder, and head of communication.

04.2012 – 09.2012
SYDNEY, AUSTRALIA

LEUVER DESIGN

FREELANCE GRAPHIC DESIGNER

Assisted in production, execution, and concepting of artwork for clients including Melbourne Art Fair, Brandenburg Orchestra, Westfield Shopping Center, and Sydney Film Festival.

03.2011 – 05.2011
GREENSBORO,
NORTH CAROLINA

ELSEWHERE ARTIST COLLABORATIVE

GRAPHIC DESIGN INTERN

Designed print and web promotional materials for museum events. Further developed museum identity. Assisted in running the museum, supporting resident artists, preparing for events, and developing new operational systems.

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN

08.2007 – 05.2010

BFA in Graphic Design

GPA: 3.95

Dean's List • Summa Cum Laude

UNIVERSITY OF FLORIDA

08.2003 – 05.2007

BA in Anthropology

Minor in English / Classics

GPA: 3.898

Dean's List • Cum Laude

HONORS

NEW ORLEANS REVIEW

2012

Work selected for annual publication.

NY TYPE DIRECTORS CLUB

2011

Award of excellence. Work selected to go on national tour and published in the graphic design annual TYPOGRAPHY 32.

SAVANNAH SECESSION

MAY 2010

Gold medal winner of annual SCAD graphic design senior show.

SKILLS

Adobe Illustrator CC	Intermediate HTML/CSS
Adobe InDesign CC	Writing
Adobe Photoshop CC	Risograph Printing
Basic After Effects CC	Oil Painting
Figma	Acrylic Painting
Sketch	Stencil Creation
Invision	Basic Lino-Cut Printing