

Juan Valera—Product Designer

I use human-centered design principles to tackle the things that challenge people. My background in design, programming, and user research means that I'll work well with your multidisciplinary team.



Contact

Email: jav094@gmail.com

Portfolio: www.juanv.io

Tools

Figma, Sketch,
Adobe suite

Prototypes

Paper, Invision,
HTML & JS

Platforms

iOS, Android,
Web, Print

Education

University of Washington, 2015–2017
M.S., Health Informatics

University of Central Florida, 2008–2012
B.A., Digital Media & Web Design

2020

REI (contract)

Design Technologist, 12/2019–04/2020
Created components, patterns, and docs as part of the Cedar Design System team. Supported teams building REI's commerce site and mobile apps

2019

WEconnect Health (contract)

Product Designer, 04/2019–08/2019
Supported a cross-platform mobile app and clinician dashboard. Also led a user research team & facilitated workshops

Amazon (contract)

UX Designer II, 02/2019–03/2019
Researched, designed, and prototyped software for internal use at Amazon

POP (contract)

Senior UX Designer, 01/2019–02/2019
Supported a small design team in completing a client project quickly

Microsoft—MCIO (contract)

Product Designer II, 08/2018–10/2019
Designed UX supporting global datacenters—software for demand planning, capacity utilization, and physical infrastructure operations

Coastal

Designer & Founder, 09/2016–10/2019
Designed products and graphics for local businesses. The two biggest inputs to my design work: business strategy & preliminary research

Turn 10 Studios

2016

Product Designer, 10/2014–04/2016
Programmed the UI in Forza Motorsport 6 and FM6: Apex. Collaborated with gameplay designers, visual designers, engineers, and studio leadership to solve visual problems

2014

Microsoft—Windows Phone

Design Integrator II, 04/2013–10/2014
Implemented designs in Windows Phone OS & fixed bugs in first-party apps