

Juan Valera is a **product designer** who has worked on products, experiences, and brands.

Email: jav094@gmail.com

Portfolio: www.juanv.io

EXPERIENCE

WEconnect (contract via Createch)

Product Designer, APR 2019 - CURRENT

Support a cross-platform mobile app and clinician-facing dashboard, all to help patients with substance use disorder. Also lead the user research team: we create new understanding, support external research opportunities, and impact product roadmap decisions and strategy.

Coastal

Designer & Founder, SEP 2016 - CURRENT

Design products and graphics for small businesses, particularly healthcare startups.

Amazon (contract via TCG)

UX Designer II FEB - MAR 2016

This project is under NDA, please get in touch to learn more.

SKILLS

Visual, UX, & UI Design

Sketch, Figma, Photoshop, Illustrator
iOS, Android, Web, Print

Prototyping

Marvel, Invision, paper & pen

EDUCATION

University of Washington, 2015 - 2017

Master's in Health Informatics

University of Central Florida, 2008 - 2012

Bachelor of Arts in Digital Media & Web Design