

ANGUEL GIOZOV

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EXPERIENCE

UI/UX Designer

Freelance | Jun 15 - Present

Web & Mobile Design, UX/UI design, Visual Design, Branding & Identity.

UI/UX Designer

Lightful | Oct 16 - Jan 18

Worked closely with Product Development on the desktop and mobile experience of Lightful's website and its core product - the Social Media Management Platform. Delivered wireframes, prototypes and comps.

Shipped products/features: Lightful Social Media Management Platform.

Digital Marketing

Nespresso | Nov 11 - Jun 15

Supported the marketing team to deliver and execute the annual digital marketing plan as directed by the digital marketing manager.

SKILLS

Visual and interaction design; Creating wireframes and prototypes; Information architecture, Illustration. Tools: Sketch, Adobe Creative Suite, Balsamiq, InVision, Marvel App, Webflow, Jira, Basic HTML & CSS. Experience with Usability methodologies.

PROCESS

Once a problem has been identified, I get acquainted with the problem space. I take a deeper dive through competitive analyses, analytics and user research to gain empathy. I then interpret what I've gathered to help define the true problem and scope. Once I have a strong understanding of the end user needs, I begin ideating. Once I have a few concepts, I test them with users, iterate and refine until we have an awesome solution.

EDUCATION

UI/UX Design

CareerFoundry | Feb 16 - Sep 16

Six-month intensive, mentorship-based design bootcamp, focused on user interface design (UI) and user experience design (UX) fundamentals for web and mobile apps.

BA (Hons) International Studies

The Open University | 2002 - 2007