

Anguel Giozov

Designer Digital

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Experience

Digital Designer

Freelance | Jun 15 - Present

Web & Mobile Design, UX/UI design, Visual Design, Branding & Identity.

Digital Designer

Lightful | Oct 16 - Jan 18

Worked closely with Product Development on the desktop and mobile experience of Lightful's website and its core product - the Social Media Management Platform. Designed posters, event collateral, presentation decks, logos, email templates, social media concepts and infographics for the in-house creative marketing team.

Collaborated on designing scalable and accessible Sketch Library and Design Kit for Lightful's Design

Digital Marketing

Nespresso | Nov 11 - Jun 15

Supported the marketing team to deliver and execute the annual digital marketing plan as directed by the digital marketing manager.

About

London based digital designer with focus on UI/UX design and branding. Passionate about creating engaging digital experiences for the web that unify brand, content and the user interface. Lifelong learner with real hunger to develop as part of high-performing product development team that has fully embraced the concept of user-centred thinking.

Education

UI/UX Design

CareerFoundry | Feb 16 - Sep 16

Six-month intensive, mentorship-based bootcamp program focused on user interface design (UI) and user experience design (UX) fundamentals for web and mobile applications.

BA (Hons) International Studies

The Open University | 2002 - 2007

Skills

Visual and Interaction Design; Wireframes & Prototypes; Information Architecture; Branding & Identity.

Tools: Sketch, Photoshop, Illustrator, Keynote, Balsamiq, InVision, Marvel App, Webflow, Jira, Basic HTML & CSS.