

Anguel Giozov

DIGITAL DESIGNER

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Experience

Digital Designer

Freelance | Jun 15 - Present

Web & Mobile Design, UX/UI design,
Visual Design, Branding & Identity.

Digital Designer

Lightful | Oct 16 - Jan 18

Worked closely with Product Development on the desktop and mobile experience of Lightful's website and its core product - the Social Media Management Platform. Designed posters, event collateral, presentation decks, logos, email templates, social media concepts and infographics for the in-house creative marketing team. Collaborated on designing scalable and accessible Sketch Library and Design Kit for Lightful's Design System.

Digital Marketing

Nespresso | Nov 11 - Jun 15

Supported the marketing team to deliver and execute the annual digital marketing plan as directed by the digital marketing manager.

About

London based digital designer with focus on visual brand design and web interaction. I approach every project with the aim of creating an immersive experience for the user that offers enhanced satisfaction and bring to life the very essence of my client's brand. Lifelong learner with real hunger to develop as part of high-performing product development team that has fully embraced the concept of user-centred thinking.

Education

UI/UX Design

CareerFoundry | Feb 16 - Sep 16

Six-month intensive, mentorship-based bootcamp training focused on user interface design (UI) and user experience design (UX) fundamentals for web and mobile applications.

BA (Hons) International Studies

The Open University | 2002 - 2007

Skills

Visual and Interaction Design; Wireframes & Prototypes; Information Architecture; Branding & Identity.

Tools: Sketch, Photoshop, Illustrator, InDesign, Keynote, Balsamiq, InVision, Marvel App, UXpin, Webflow, Jira, Basic HTML & CSS.