

# SimpliCity™

SMART CITY SOFTWARE PLATFORM



Gain comprehensive data-driven insights that produce operational efficiencies, enhance responsiveness, and increase engagement.



Citizens accessing up-to-date, consistent, and accurate information feel more connected, engaged, included, and heard.



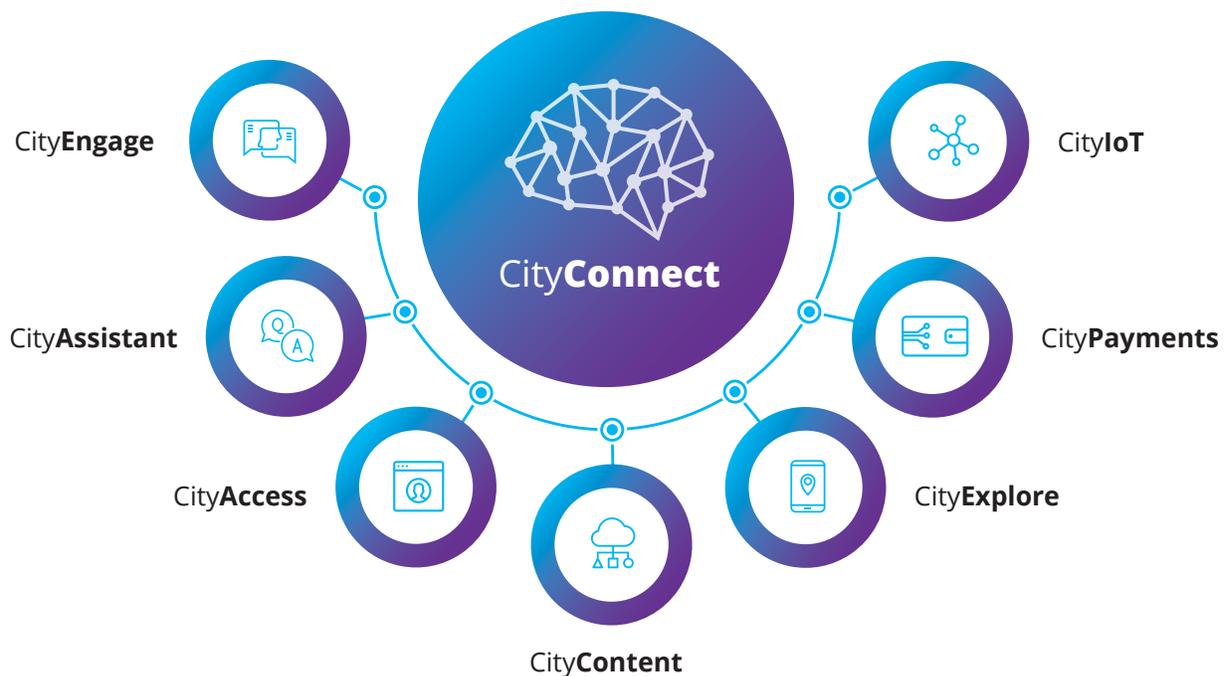
Staff equipped with meaningful insights feel enabled, and better prepared, to serve their community with confidence and pride.

## Smart City **Software Platform**

SimpliCity is a cloud-based, scalable platform that supports key city services, internal business processes, and citizen engagement strategies. It integrates a powerful data platform with a suite of modules that can be combined to build a rich understanding of the community, and help cities achieve their customer service and digital transformation goals.

SimpliCity's data platform combines real-time and historical data, and applies AI and predictive analytics to create new knowledge and understandings for reporting, visualization, and analysis.

User-friendly and intuitive web, mobile, and voice applications support city staff, citizens, businesses, and partners with up-to-date information, actionable insights, and notifications.





## CityConnect

The brain of SimpliCity, CityConnect collects, collates, stores, monitors, and processes data, providing intelligence for custom reporting, meaningful visualizations, and predictive analysis.

As the foundation for our suite of modules, CityConnect seamlessly and securely leverages and shares existing and real-time data, reduces system, data, and service silos, and provides real value to staff, citizens, and partners.

## Current Modules



City**Engage** is the heart that connects a city and its citizens, enabling new forms of conversational government and inclusion.



City**Assistant** is the voice of the city, giving immediate, accurate, and consistent answers to FAQs using a smart speaker and text-based chat for web and mobile.



City**Access** is a personalized, customer-facing web and mobile portal that centralizes information and online city services.



City**Content** is a user-friendly distribution platform to easily upload, save, and publish reusable content across multiple channels and sites.



City**Explore** is a branded mobile app available for iOS and Android that provides location-specific, contextual information using beacon technology.

## Contact Us!



Interested in exploring SimpliCity?  
Contact us for a conversation  
and a demo.



### Christin Wiedemann

President

Radical I/O Technology Inc.

**e:** [christin@radical.io](mailto:christin@radical.io)

**t:** 1.604.353.4495

A smart city solution by



**radical.io**