**Welcome to Social Grocery!**

Hi \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

This email confirms that your account on socialgrocery.com has been created under the following email address: smith@johnsmith.com.

**Ready to play?**

There are many fun things going on over at Social Grocery:

Interact: Rate, review, grab, and comment on your favorite products.

Favorite: Add your favorite products to your pantry for future discounts & savings!

Friends: Find and follow others, grocery shopping is more fun with friends!

Get Social: Share content on Facebook and Twitter, tell the world what you love and what you don’t.

**It’s all Up4Grabs!**

We make groceries FUN. The more you play, the more you earn! With our newest game, Up4Grabs, we’ll give you points for everything you do on Social Grocery. Play your way into our top 10 on our points leaderboard and have a chance to WIN cash and prizes! A new chance to win every month!

Thanks for joining; we’re excited to have you! We’ve added 2,500 points to your account to give you a jump start; good luck!

Sincerely,

The entire team at Social Grocery

**Password Reset**

Hi \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

Forget your password? Happens to the best of us. Here’s a temporary password.

Come on over to [www.socialgrocery.com/login](http://www.socialgrocery.com/login) to update your password and get back in the game.

If you have not requested a password change, please let our customer service desk know at [support@socialgrocery.com](mailto:support@socialgrocery.com)

Thanks!

The Social Grocery Team

**Here’s lookin’ at you, kid.**

1 more person is following you on Social Grocery. You must have great taste in groceries! Why not check out their profile and follow them back?

**Profile Name**

Check out [PROFILE NAME]’s profile

Sincerely,

The Social Grocery Team

*As a friendly reminder, followers will be able to see your recent activity, such as the items you’ve recently rated or commented on, as well as the items you’ve grabbed. However, we keep your pantry hidden so you can add all of your favorite and most used items in confidence.*

**What’s the buzz?**

People are talking over at Social Grocery. Here’s what they had to say in response to your activity:

**[USER] [COMMENTED OR LIKED] your activity on [PRODUCT].**

“[comment]”

Click here to view and respond.

Sincerely,

The Social Grocery Team

**Your Weekly Social Grocery Summary**

Great job this week! Here’s a recap of your Social Grocery activity:

**[WEEKLY ACTIVITY]**

That’s a solid performance! Think you can top it this week? Click here to get started.

Sincerely,

The Social Grocery Team

**Your reign is over…**

Oh snap! It looks like someone has stolen your socialite status on:

**[PRODUCTS]**

Don’t worry, you can still earn back that crown! Click here.

Remember to visit Social Grocery and “Grab” your favorite products frequently to earn or keep your Socialite statuses. It feels good to be royalty, yeah?

Sincerely,

The Social Grocery Team

**All your friends are doing it …**

And so are you! Looks like another friend joined Social Grocery!

**[FRIEND NAME]**

Click here to follow them on Social Grocery.

Don’t forget to show them the ropes!

Sincerely,

The Social Grocery Team

**3 Days left!**

3 days left until our monthly Up4Grabs contest ends! Here’s where you currently stand on our global leader board:

**[USER RANK]**

Are you in our top 10? Great! Hold on to that lead for 3 more days and you’ll be one of the 10 lucky contestants entered to win!

Not in the top 10? Never fear. You still have 3 days to claw your way to the top! Grab, rate, comment on, like, share, and become the Grocery Socialite of products on Social Grocery to gain points. Click here to get started!

*Don’t forget, Up4Grabs is a reoccurring monthly contest, so if you don’t make it into the top 10 on our leader board this month, there’s always next month.*

**Good luck!**

Sincerely,

The Social Grocery Team

**2 Days!**

48 hours left, here’s your current rank on our global leader board:

**[USER RANK]**

In the top 10? Hold on to it, you’re almost there!

Not in the top 10? Keep fighting, you still have time!

(Grab, rate, comment on, like, share, and become the Grocery Socialite of products on Social Grocery to gain points. Click here to get started!)

*Don’t forget, Up4Grabs is a reoccurring monthly contest, so if you don’t make it into the top 10 on our leader board this month, there’s always next month.*

**Good luck!**

Sincerely,

The Social Grocery Team

**It’s down to the wire …**

Here it is, the LAST day of this month’s Up4Grabs contest! Your current standings are:

**[USER RANK]**

In the top 10? You can almost smell the victory!

Not in the top 10? Don’t give up!

(Grab, rate, comment on, like, share, and become the Grocery Socialite of products on Social Grocery to gain points. Click here to get started!)

One lucky Social Grocery user in our top 10 leader board will walk away tomorrow with the prize and most importantly…bragging rights. We’ll announce the winner tomorrow!

*Don’t forget, Up4Grabs is a reoccurring monthly contest, so if you don’t make it into the top 10 on our leader board this month, there’s always next month.*

**Good Luck!**

Sincerely,

The Social Grocery Team

**That’s what I’m talking about!**

People are talking over at Social Grocery. Here’s what they had to say in response to your comment:

**[USER] [COMMENTED ON OR LIKED] your comment on [PRODUCT]:**

“[comment]”

Click here to view the comment and respond.

Sincerely,

The Social Grocery Team