



ASCEND
COLLECTIVE INC.

Introducing design and marketing services for churches

Change the way people view your church.

Fragmented and inconsistent branding won't allow the message of your church to get through all the noise we hear today. We want to help you create a single, clear style and message from your church that will help carry your voice through your neighbourhood and beyond.

The 3 areas that Ascend can help

1

Branding

Logo | Colours | Fonts | Visual Identity
Create a consistent visual identity for communications.

2

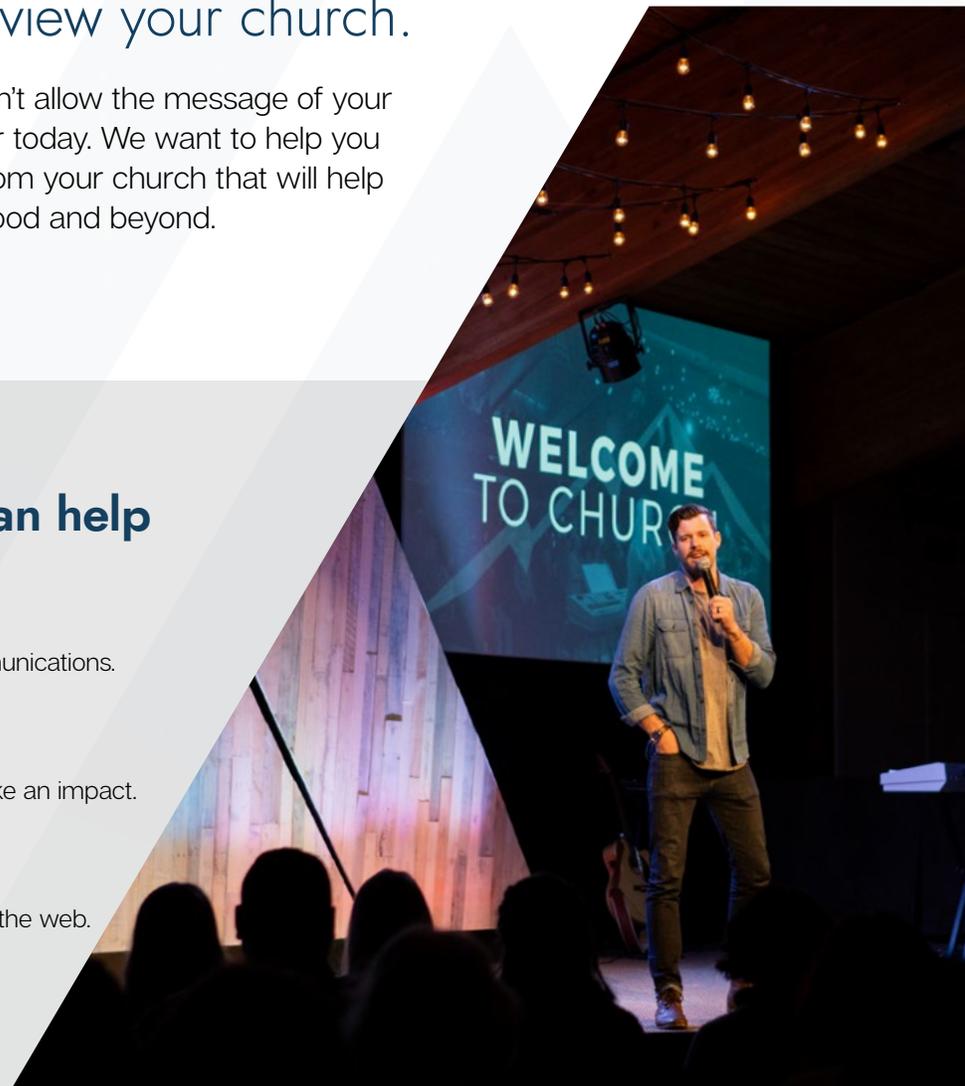
Print Media

Collateral | Promotional Materials | Signage
Let us take care of creating pieces that make an impact.

3

Digital Marketing

Website | Social Media | App
Establishing a presence for your church on the web.



A strong brand helps you establish a consistent, clear visual identity for your church.

Visual Identity

This step sets the foundation for all your communication going forward. It establishes the look and feel for everything the church creates. **Visual identity is a prerequisite for all service offerings in this document.**

INCLUDES

- Church wordmark (stylized text)
- Typography
- Colour palette
- Brand style guide

AVAILABLE ADD-ONS



Email signature

We will create a custom template that can be used by each member of your church team.



Photography

We will help you find a local photographer to capture great photos of your church and provide them with a handbook to capture the right shots. Photographer fees not included.



Sunday slides

Customized slides for announcements, welcome, events, holidays, etc. Includes editable PowerPoint or Keynote file.



Custom logo

We will work with you to create a custom logo that represents your church.

Are you ready to take this next step to establish a visual identity for your church?



Quality print pieces make a dramatic difference in the experience of visiting your church. Let us take care of creating pieces that make an impact.

Custom designed for your church.

Price includes cost of design. Printing cost will be billed separately.



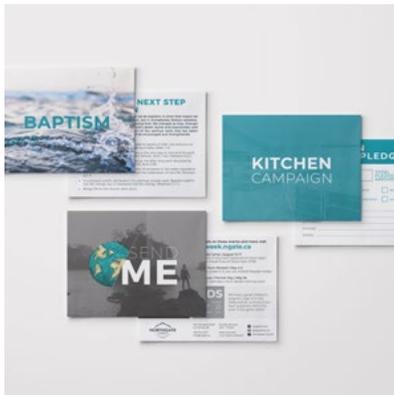
Business cards, letterhead + envelope



Offering envelope



Welcome booklet



Cards (connect, seat, invite, etc)



Name tags



Apparel



Room signage



Pull-up banners



Road signage

Establish a presence for your church on the web.

Website enhancement services only available to Ascend customers.

Website Enhancement Package

INCLUDES



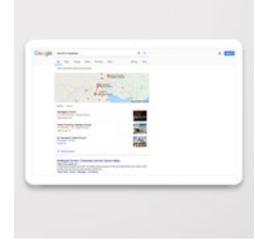
Clean-up pages

Includes ministry graphics



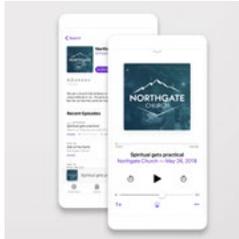
Setup 'Next Steps' forms

Baptism, small group signup, etc.

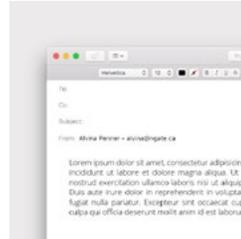


Search Engine boost

AVAILABLE ADD-ONS



iTunes Podcast setup



Email setup

(info@yourchurch.com)

Social Media

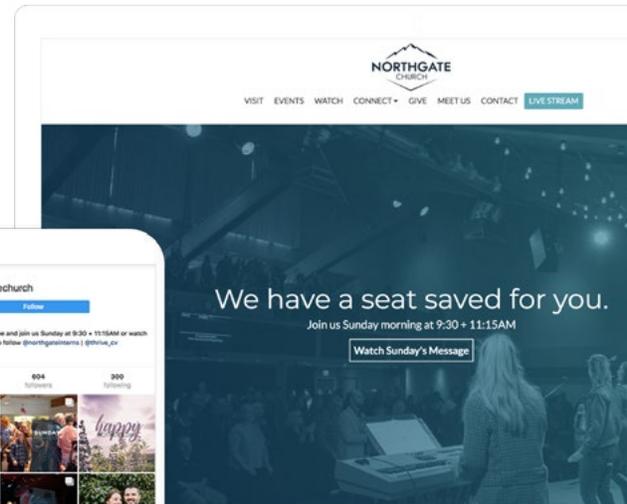
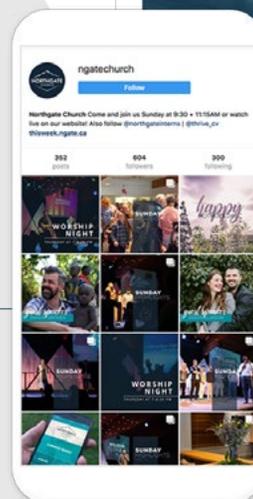
INCLUDES

- Facebook + Instagram account set up (or clean-up)
- 12 editable post templates (ie. events, bible verses, announcements, etc.)
- 1 month calendar of post ideas

AVAILABLE ADD-ONS

20 Social Media Posts

content for 1 month





DIGITAL MARKETING

Website | Social Media | App

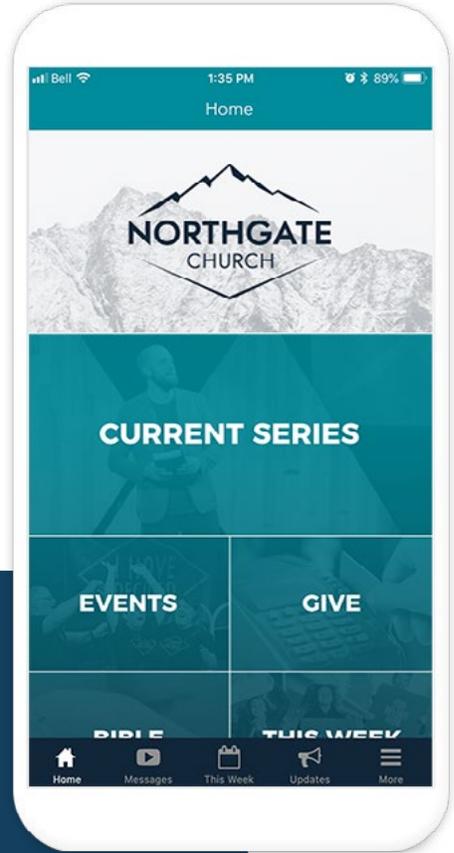
App Setup + Design

INCLUDES

- An iOS and Android mobile app for your church
- Built-in integration with Ascend websites for news, events, and sermons
- Layout and brand customized to suit your church
- Mobile giving
- Push notifications



Created with in partnership with Tithe.ly
monthly app fee not included (approximately \$59/mo USD)



“Ascend stepping in allowed us to not only engage in social media and on our website, but to excel in some of those areas. It allows us to really present ourselves, present Jesus, present the Gospel and our church in ways that are highly invitational and highly attractive to people.



Evan Allnut

Lead Pastor, Northgate Church

How does this work?

Where do I start?

Step 1 You need a visual identity. We can help.

Step 2 Determine what pieces you need, or setup a call and we will help you.

Step 3 Make it work with your budget

- Order piece by piece
- Or do it all as on big project

Step 4 Order

- Call Matt at 1.877.988.8580 ext 2
- Schedule a call with Matt at mattmorrison.youcanbook.me



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🌐 www.ascendsites.com

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