

ROB DESIMONE

UI DESIGNER

Robdesimone.com

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HELLO

I'm a visual designer currently based out of Chicago with a background in studio art and retail management roaming the land in search of great opportunities to work with and learn from even better people.

I'm intensely excited by creating things, iterating, new experiences, learning, unique creative opportunities, curiosity, and all things visual.

EXPERIENCE

VISUAL DESIGNER//FREE RADICAL GROUP

2018-Present//Chicago

Created various touchpoint and marketing materials for clients such as presentation graphics, flyers, and direct mail advertisements

UI DESIGNER//DESIGNATION

2017//Chicago

Employing a user-centered design approach, I crafted mobile and desktop experiences and established branding and logo designs in a 70+ hrs/week, 24-week design bootcamp.

eRetirements

- A web based company focused on helping retirees determine where and how to retire.
- Developed online branding, responsive desktop website, and InVision and Principle prototypes.

GReceipts

- A web based application focused on consumers tracking spending habits and finances.
- Developed branding, logo, native mobile app, and InVision prototype.

MANAGER//LOWE'S HOME IMPROVEMENT

2005-2017//New Hampshire

Managed four departments: Shipping and Receiving, Outside Lawn and Garden, Appliances and Cabinets, and Flooring.

Lead teams of up to 20 people to achieve sales, merchandising, customer service, inventory, and internal learning goals.

Responsible for receiving and inventory management in order to meet sales goals of up to \$3 million per year.

EDUCATION

BFA //ART INSTITUTE OF BOSTON

(Now Lesley University College of Art and Design)

2008 //Boston

SKILLS

I HAVE

UI design
Mobile design
Responsive web design
Prototyping
Interaction design
Branding
Logo development
Stakeholder presentations
Competitive analysis
User testing
Team management

I WANT

Front-end development
Digital illustration
Digital animation

TOOLS

I USE

Sketch
InVision
Principle

I'M LEARNING

Photoshop
Illustrator

I WANT TO LEARN

Adobe Creative Suite
HTML5
CSS3
Javascript