

SAMI SMITH

Visual Designer

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www.samismith.com

415.868.5344

TOOLS

Illustrator
InDesign
Photoshop
After Effects
Keynote
Powerpoint
Figma
Sketch
Cinema 4D
HTML
CSS

SKILLS

Branding
Marketing
Communications
Photo Editing
Presentation
Print + Digital
Environmental

EDUCATION

Sacramento State University
2010–2013
Graphic Design/Music

EXPERIENCE

Visual Designer 05/2018–05/2019

Splunk

Design on the Brand and Creative team. Developed consistent iconography for product launches. Visual design for events, including a user conference with 10,000 attendees, and C-level events. Created assets for ad campaigns and landing pages.

Marketing Designer 09/2015–4/2018

Truebeck

In-house designer for marketing department of an architectural corporation, designing assets for websites, social media, and all internal and external communications. Also developed presentation decks and proposal layouts for tech campus buildouts.

Graphic Designer 03/2015–07/2015

Quality Sign Center

Layout visual designs and mechanicals for full-color, dimensional, and electrical neon signs.

Print Production Coordinator 12/2013–3/2015

FastSigns

Coordinated design for large-scale and environmental signage for commercial offices and tech campuses, both interior and exterior.