

YITING YANG

100 W CHESTNUT ST
APT 901
CHICAGO, IL 60610

312-894-9466
soffeeyang@gmail.com
soffeeyang.com

Experience

GROUPON, INC, Chicago, IL
Product Designer, Jul. 2015 - Present
I collaborate with other product designers, managers and engineers to develop digital product for Groupon website that provides better user experience to Groupon customers.
Responsibilities:
User Experience Design
User Interface Design
Interaction Design
User Testing

DUO CONSULTING, Chicago, IL
Design Intern, Jul. 2014 - Dec.2014
Duo is a web design company specializing in Drupal Development and User Experience. As part of the IxD team, I work closely with UX designers, Interaction designers and Front-end developers to support the design process.
Responsibilities:
Persona Developing
Website Content Analysis
Wireframe Sketching
Visual Design

Artop Industrial Design, Chengdu, China
Intern, Jul. 2012 - Aug. 2012
I conducted 3D modeling and rendering for this product design firm.

Education

**Illinois Institute of Technology
Institute of Design**
Chicago, IL
Master of Design
May. 2015

South China University of Technology
Guangzhou, China
Bachelor of Engineering in Industrial Design
Jul. 2013

Skills

Methods
Ethnographic Interview | Experience Modeling | Persona & Scenario | Wireframing
Interactive Prototyping | Usability Testing
Innovation Strategy | Design Thinking

Tools
Photoshop | Illustrator | InDesign
Sketch | InVision | Principle

Languages

Chinese (native) | English (fluent) | Japanese (beginner) | HTML | CSS

Extracurricular Activities

New Venture Challenge Business Plan Competition

Chicago, IL
Candidate, Feb. 2014
Helped LOOPO develop the business plan and redesign the user experience and interface.

Design Research Conference

Chicago, IL
Volunteer, Oct. 2013
Designed name tag board for the conference, Worked at registration desk and microphone running.

P&G Style Business Competition

Guangzhou, China
Contestant, Nov. 2012 - Dec. 2012
Developed product positioning and business strategy. Designed advertisement, packaging and addition print materials.

TED x Guangzhou

Guangzhou, China
Volunteer, May 2011

2010 Guangzhou Asian Games

Guangzhou, China
Volunteer, Nov. 2010