


SUNG-DUK KANG

VISUAL DESIGNER & FRONTEND WEB DEVELOPER

 sungdukkang.webflow.io

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 dribbble.com/sdkang94

TOOLS

- + Adobe Illustrator
- + Adobe Photoshop
- + Adobe InDesign
- + Adobe XD
- + Sketch
- + Figma
- + Webflow

SKILLS

DESIGN SKILLS

- + User-Centered Design
- + Wireframing
- + Prototyping
- + Graphic Design
- + Web/Mobile Design
- + Interaction Design
- + Visual Design
- + UX Research: surveys, user interviews, competitive analysis, personas, userflows

TECHNICAL SKILLS

- + Web development: HTML, CSS, Javascript, ReactJS, PHP, SASS, Wordpress
- + Coding: Java
- + Microsoft Office Suite: Word, Powerpoint, Excel

EDUCATION

University of Washington | Seattle, WA

Fall 2017

B.S., Human Centered Design & Engineering, HCI specialization

Overall GPA: 3.58 / 4.00

Dean's List: 2014-2017

EXPERIENCE

Contract Web & Graphic Designer

May 2018 - Present

Deako Smart Lighting

- Designed digital and print marketing material using Adobe CC software
- Updated and created new pages for the company's website on Wordpress

Freelance Web & Graphic Designer

June 2017 - Present

Self-Employed

- Designed and developed websites for multiple clients including a musician, two podcasts and a digital media consulting and production company
- Designed logos for multiple clients including an electronic artist and two small businesses
- Designed merchandise and other graphic design work for the No Blueprint Podcast and the University of Washington Upward Bound program
- Redesigned The Vera Project website (still in development)

Marketing & Operations Intern

Summer 2016

User Interviews

- Recruited and vetted 100+ participants for market research studies
- Created 10 screener surveys for market research studies
- Created company ads for Craigslist and other crowdsourcing websites
- Generated 500+ new client leads via LinkedIn in 2 months
- Analyzed and organized participant data for client needs using Excel

PROJECTS

Amazon Capstone Project

6 Months

UX Researcher & Designer

Was the lead designer in a project with Amazon to design new features for their seller-facing automated repricing tool called "Automate Pricing"

VR Rock Climbing Game

4 Weeks

Lead Developer

Developed a virtual reality rock climbing simulation for the HTC Vive using the Unity game engine

Cue: Collaborative Music App

2 Weeks

Product Designer

Designed and prototyped a mobile music streaming app for collaborative playlists