



# SUNG-DUK KANG

UX + UI DESIGNER

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## TOOLS

- + Adobe Illustrator
- + Adobe Photoshop
- + Adobe InDesign
- + Adobe XD
- + Sketch
- + Figma
- + Principle
- + Webflow

## SKILLS

### DESIGN SKILLS

- + User-Centered Design
- + Wireframing
- + High-Fidelity Mockups
- + Prototyping
- + Graphic Design
- + Web/Mobile Design
- + Interaction Design
- + Branding
- + UX Research: surveys, user interviews, competitive analysis, personas, userflows

### TECHNICAL SKILLS

- + Web development: HTML, CSS, Javascript, jQuery, SASS
- + Coding: Java, Python
- + Microsoft Office Suite: Word, Powerpoint, Excel

## EDUCATION

**University of Washington** | Seattle, WA

Fall 2017

**B.S., Human Centered Design & Engineering, HCI specialization**

Overall GPA: 3.58 / 4.00

Dean's List: 2014-2017

## EXPERIENCE

**Freelance UI, Graphic and Web Designer**

June 2017 - Present

- Designed logos for multiple clients including an electronic artist (*Warung*) and two small businesses (*Ambassador Stories*, *Financial Couch 360*)
- Designed and developed websites for multiple clients including a musician (*Emuh*), a podcast (*Peace Portal Podcast*) and a digital media consulting and production company called *Ambassador Stories*
- Created merchandise designs and other graphic design work for the *No Blueprint Podcast* and the *University of Washington Upward Bound* program
- Redesigned The Vera Project's website (still in development)

**User Interviews (Company)**

Summer 2016

*Marketing & Operations + UX Research Intern*

- Recruited and vetted 100+ participants for market research studies
- Created 10 screener surveys for market research studies
- Created company ads for Craigslist and other crowdsourcing websites
- Generated 500+ new client leads via LinkedIn in 2 months
- Analyzed and organized participant data for client needs using Excel

## PROJECTS

**Amazon Capstone Project**

6 Months

*UX Researcher & Designer*

Was the lead designer in a project with Amazon to design new features for their seller-facing automated repricing tool called "Automate Pricing"

**VR Rock Climbing**

4 Weeks

*Lead Developer*

Developed a virtual reality rock climbing simulation for the HTC Vive using the Unity game engine

**Cue: Collaborative Music App**

2 Weeks

*Product Designer*

Designed and prototyped a mobile music streaming app for collaborative playlists.

**Treedom: Recycling App**

10 Weeks

*Product Designer*

Collaborated in designing a mobile application that quickly provides users with proper waste disposal information