

Ioannis Nousis

Snr Digital Product Designer

Multidisciplinary Product Designer with award winning Industrial Design background. I help companies create successful products that impact the life of people through designing with empathy, research and data informed decisions.

 www.johnnoussis.com

 [linkedin.com/in/ioannis-noussis](https://www.linkedin.com/in/ioannis-noussis)

 www.behance.net/ioannis_Noussis

 ioannis.noussis@gmail.com

 medium.com/@johnnoussis

 www.dribbble.com/JohnNoussis

Education

University of the Aegean B.S. & MSc

Product and Systems Design Engineering | 2007 - 2013

The Department of Products and Systems Design Engineering offers its students holistic design thinking and focuses on the User Experience of products and systems.

Working Experience

ClearScore | Mar 2019 - Now

Senior Digital Product Designer, London

As part of the Monetise team, I lead the design for 2 of the 6 business verticals and managing the work of 1 junior designer.

Patsnap | Nov 2018 - Mar 2019

Senior Digital Product Designer, London

I led the design for the Discovery team, working directly with the VP and Head of Product, Lead Researcher and Lead Engineer remotely in China. I established ways of working, dual track design delivery and discovery, introduced Lean Canvas methodologies to find opportunities and understand Discovery's customers and managed the work of a junior designer in China.

MOO | April 2017 - Nov 2018

Senior Digital Product Designer, London

I led the browse experience of the product, from filtering to product pages and optimizing the experience through remote and A/B testing. I also lead the design of the internal tools helping streamline internal processes. As a senior designer, I mentored 2 designers, I contributed to the Design System and facilitated discovery workshops with senior management to get the business input for new initiatives.

Pollfish | Nov 2016 - April 2017

Digital Product Designer, Greece

I led the design by conducting remote usability tests, looking at analytics and established a new styleguide. I collaborated with customer support and sales to get customer insights and optimized the user journey of the onboarding flow.

Transifex | Sept 2015 - Nov 2016

Digital Product Designer, Greece

I redesigning the on-boarding experience and IA of the main navigation of the platform, I contributed to the re-branding and established a Design System. I conducted remote and in lab usability tests and used analytics to validate hypotheses and discover key pain points in core user flows.

Høly | Oct 2014 - Sept 2015

UI/UX Designer, Greece

Designed e-commerce and travel websites and helped two start-up clients by redefining the user flows and IA and UI.

Additional Experience

Podcast Speaker - wiserwords

I was invited speak to a UX podcast in London about the importance of portfolios and mentorship in UX Design.

TedXUofAegean - Speaker - Cosmos of Design

How Design influences our everyday lives both in the digital physical world and how designers create impactful products.

Behance Portfolio Review - Host/Organizer

Organized and planned 10 BPR events in Athens and London. I was able to find sponsorships in order to scale the event and I was in charge of finding and inviting Portfolio Reviewers as well as a venue for the events.

WIAD Conference - Speaker

I was invited to talk about my University thesis project regarding the Educational mobile app that I designed as a result of my thesis research.

Honors - Awards

Featured Designer

Awesome Designers 2017 by WILD studio - John Noussis #11 of 365

Publication

UI/UX Design - User Interface & User eXperience Book - ISBN 9789881468789, Airbnb Project featured

Behance Portfolio

14 Projects are featured in the Behance Portfolio Community in the fields of Interface Design, Web Design, Branding, Graphic Design, Packaging Design and Industrial Design.

Featured Work

My work has been featured in various web magazines and blogs such as: Abduzeedo, Design Taxi, Material Up, CodePen, The Perfect Grid, Redsn and more.

Skills

Product Design

Visual Design, Interaction/Prototyping, UX Strategy

Research Skills

Market Research, Remote Testing, Usability Testing, Journey Mapping, A/B Testing, Interviews, Wireframing

Toolbox

Sketch, Invision/Marvel, Zeplin, Principle/AE, UserTesting.com, Fullstory, GA, Mixpanel, JIRA