

# Ioannis Nouis

Digital Product Designer

Multidisciplinary Product Designer with award winning Industrial Design background. I help companies create successful products that impact the life of people through designing with empathy, research and data informed decisions.

 [www.johnnoussis.com](http://www.johnnoussis.com)

 [linkedin.com/in/ioannis-noussis](https://www.linkedin.com/in/ioannis-noussis)

 [www.behance.net/ioannis\\_Noussis](https://www.behance.net/ioannis_Noussis)

 [ioannis.noussis@gmail.com](mailto:ioannis.noussis@gmail.com)

 [medium.com/@johnnoussis](https://medium.com/@johnnoussis)

 [www.dribbble.com/JohnNoussis](https://www.dribbble.com/JohnNoussis)

## Education

### University of the Aegean Product and Systems Design Engineering | 2007 - 2013

The Department of Products and Systems Design Engineering offers its students holistic design thinking and focuses on the User Experience of products and systems.

## Working Experience

### MOO | April 2017 - Now

#### Senior Digital Product Designer, London

I lead the browse experience of the product, from filtering to product pages and optimizing the experience through remote and A/B testing. I am also responsible for the design of the internal tools that help MOO employees streamline their work flow and processes. Currently, as a senior designer, I mentor 2 designers, I contribute to the MOODS Design System and facilitate discovery workshops with senior management to get the business input for new initiatives.

### Pollfish | Dec 2016 - April 2017

#### Digital Product Designer, Greece

I led the UI design and enhanced the UX by conducting remote usability tests, looking at analytics and established a new styleguide. I collaborated with customer support and sales to get customer insights in order to optimize the user journeys and tackle pain points in the main flow.

### Transifex | Sept 2015 - Dec 2016

#### Digital Product Designer, Greece

Helped the product scale in terms of customer retention by redesigning the on-boarding experience and IA of the main navigation of the platform, I contributed to the re-branding and established a Design System. I Conducted usability tests both remotely and in lab and used analytics to validate hypotheses and discover key pain points in core user flows.

### Høly | Jan 2015 - Sept 2015

#### UI/UX Designer, Greece

Designed e-commerce and travel websites as well as being part of the creative team that focused on branding. I also helped two start ups with their product by redefining the user flows and IA and thus built a base to build the UI upon.

### Beeper | Mar 2014 - Jun 2014

#### UI/UX Designer - Intern, Greece

Led the design for a start-up in its very early stages as part of my internship University program. Designed the mobile experience in terms of UI and Information Architecture.

## Skills

### Product Design

Visual Design, Animation/Interaction/Prototyping, Data Analytics, Comp Analysis, Problem Identification, UX Strategy, HTML/CSS

### Research Skills

Market Research, Remote Testing, Usability Testing, Journey Mapping, A/B Testing, Interviews, Wireframing

### Toolbox

Sketch, Invision/Marvel, Zeplin, Principle/AE, UserTesting.com, Fullstory, GA, Mixpanel, JIRA, SublimeText

## Additional Experience

### TedXUofAegean - Speaker - Cosmos of Design

How Design influences our everyday lives both in the digital physical world and how designers create impactful products.

### Behance Portfolio Review - Host/Organiser

Organized and planned 10 BPR events in Athens and London. I was able to find sponsorships in order to scale the event and I was in charge of finding and inviting Portfolio Reviewers as well as a venue for the events.

### WIAD Conference - Speaker

I was invited to talk about my University thesis project regarding the Educational mobile app that I designed as a result of my thesis research.

## Honors - Awards

### Featured Designer

Awesome Designers 2017 by WILD studio - John Noussis #11 of 365

### Publication

UI/UX Design - User Interface & User eXperience Book - ISBN 9789881468789, Airbnb Project featured

### Behance Portfolio

14 Projects are featured in the Behance Portfolio Community in the fields of Interface Design, Web Design, Branding, Graphic Design, Packaging Design and Industrial Design.

### Featured Work

My work has been featured in various web magazines and blogs such as: Abduzeedo, Design Taxi, Material Up, CodePen, The Perfect Grid, Redsn and more.