

LORE IO FOR SOLUTION PROVIDERS

# Build Smarter Data Platforms Faster with Agile Data Preparation

DEFINE YOUR OUTPUTS AND POLICIES. LORE IO AUTOMATES THE REST

## THE ERA OF LEGACY ETL IS OVER!

For years, cumbersome ETL operations have impeded data platform implementations. Legacy ETL tools are incapable of servicing the explosion of data sources, systems, formats, schemas, and delivery methods. New business use cases emerge, calling for complex data transformations that yesterday's tools cannot be managed at scale.

Lore IO is an agile data preparation solution that your services teams can use to build smarter data platform faster. With our product, data engineers publish a business-facing virtual data view that abstracts out underlying complexity, automates pipelines and eliminates legacy ETL operations.

Lore IO helps your clients accelerate time-to-value on their data platforms. They can immediately publish a self-serve business-facing virtual layer for the entire organization. This is especially true when the data is spread across disparate structured and semi-structured sources and its business-facing views require complex transformation logic.

With Lore IO, your clients will define a virtual data layer that presents a trusted and business friendly view of the data while keeping with their security and operational policies. Lore IO then automatically translates these definitions into code and runs them in near real-time without almost any engineering effort.

## AGILE DATA PREP WITH LORE IO

- ✓ Eliminate manual SQL coding
- ✓ Eliminate workflow clutter
- ✓ Eliminate data pipelines
- ✓ Eliminate data copies
- ✓ Automate data mapping
- ✓ Declare complex transforms
- ✓ Implement use cases faster

*With Lore IO, we get a comprehensive picture of our new releases. We were able to setup several views for each team to optimize their workflow. I was especially impressed by the speed with which we can iterate and update the dashboards to add new reports.*

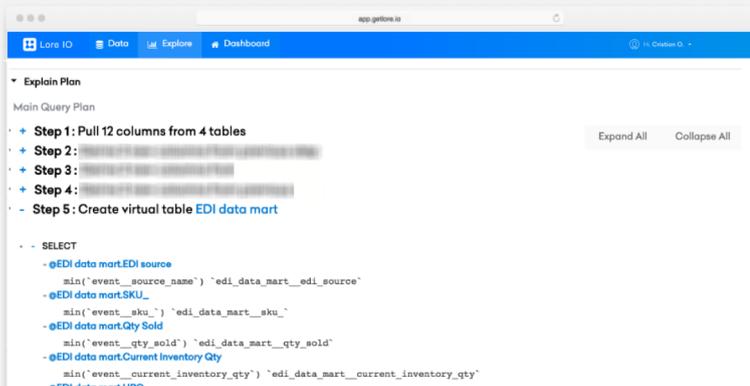
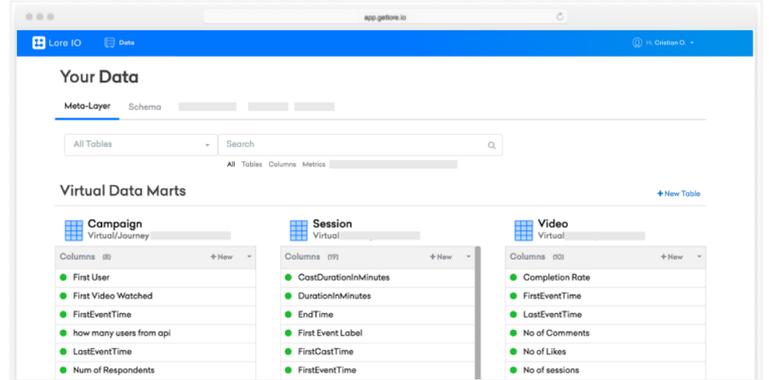


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# BUILD YOUR NEXT DATA PLATFORM WITH LORE IO

## EASILY DEFINE YOUR DATA OUTPUTS

Use an intuitive UI to configure declaratively virtual tables, columns, and business logic that represent your target outputs. Define security, operational, and governance policies.

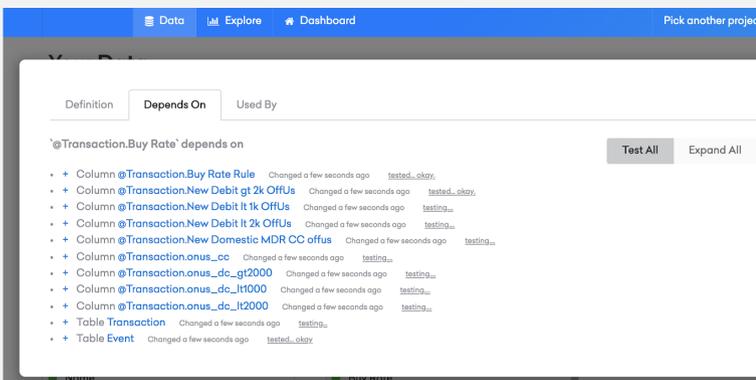
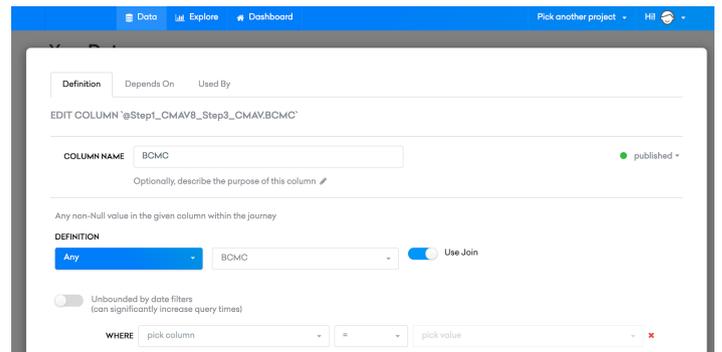


## ACCELERATE TIME TO VALUE BY 10X

Stop building and maintaining convoluted ETL pipelines: Lore IO automates all the necessary transformations (taxonomy, reshape, semantic) to get raw data match your defined outputs.

## SCALE COMPLEX TRANSFORMATIONS

Using legacy ETL tools to do manual JOINS takes too much time. Lore IO automatically handles entities, attributes, key relationships, and all necessary JOINS so that you don't have to.



## ITERATE FASTER

Troubleshooting ETL pipelines is a cumbersome process. Lore IO offers full data transformation lineage and automatically pinpoints preparation errors so that you can easily handle schema or value changes in your source data.

CONTACT US FOR PARTNERSHIP OPPORTUNITIES: (650) 823-1979 | hi@getlore.io