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AMS eHub

Marketing & Communications  
Director

# Marketing and Communications-Director

## ① About

Entrepreneurship Hub (eHub) is a service provided by your AMS at the University of British Columbia. Our mandate is bringing entrepreneurship education and the entrepreneurial mindset to **all** students. This means creating a *hub* for all the happenings around the entrepreneurship space at UBC and Vancouver at large. We develop in-house programming to supplement the entrepreneurship education offered at the university, and we take a hands on approach to helping students launch their ventures. More information on exactly how we do this can be found at: [www.amsehub.ca](http://www.amsehub.ca)

We launched in January of 2018, and as a relatively new service we want to continue to develop the right away. To make sure we accomplish this, we are searching for a diverse team to share their unique perspectives on the entrepreneurship space while eHub continues to grow. These roles are in no way flushed out perfectly, so the main component of any role is to help define the role and impact the culture here at eHub!

## ② Volunteer Responsibilities

- Time Commitment of 5hr/week minimum
- Leading a team of two departments (newsletter & social media)
- Assist in curating newsletter and content creation
- Student club outreach and events calendar
- Coordinating graphics and website design
- Oversee all social media activities
- Analyzing data metrics from social media and developing strategy
- Create a documentation procedure

## ③ Qualifications

- A student at UBC (any faculty/specialization)
- Previous experience in a leadership position *recommended*
- Some experience in social media marketing/graphic design/content creation
- Interest demonstrated in entrepreneurship and some awareness of the space
- Excellent oral and written communication skills