



SHAWN HURLEY
CREATIVE / EXPERIENCE DESIGNER

Who I am

My name is Shawn and I like to make loud, fun, and interactive things. Really, I just like to make things that make people smile. I love to build, animate, write, and design.

For the last year I have been working at Arts & Letters Creative Co on the Google Assistant and Google Chromebook accounts.

Where I've worked

Arts & Letters Creative Co. - Creative - May 2017 - June 2018
Wire-framing, animation, video editing, strategic research, and rapid prototyping on the Google Assistant and Chromebook accounts.

Discovery Communications- TV Development Intern - 2016
Research, script writing, pitch writing.

Discovery Communications- Virtual Reality Intern - 2016
Research, production, pitch writing for the Discovery VR App.

Under the Radar Magazine - Intern - 2013
Content management, artist correspondence, technical editing.

Unsigned & Unleashed Media - Staff Writer - 2013 - 2015
Artist interviews, video features, public relations.

Where I've studied

VCU Brandcenter - 2015 - 2017
MBS - Experience Design

Radford University - 2010 - 2014
BS in Human Health and Performance
Minor in Business Writing and Technical Editing.

Germanna Community College - 2009 - 2010

What I'm good at

User interface design / UX design / Animation
Video editing/ Concept development /
Physical prototyping / Strategic thinking/

Tools I work with

Adobe After Effects / Adobe Premiere
Adobe Photoshop / Adobe XD / Webflow
Sketch / Principle / C4D / Ableton live /
Good ol' pen and paper & more.

How to reach me

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