

**ANDREA
VEGA**

INTERACTIVE & UX DESIGNER

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EDUCATION

VCU BRANDCENTER

M.S. BUSINESS, EXPERIENCE DESIGN
2015 - 2017

RADFORD UNIVERSITY

B.A. ADVERTISING & MEDIA STUDIES,
MINOR IN GRAPHIC ARTS
2011 - 2015

UNIVERSITY OF LONDON

COMMUNICATIONS, MEDIA & SOCIETY
SUMMER 2014

SKILLS

Español

UX/UI Design

Interaction Design

User Research & Analytics

Concepting & Storytelling

Visual Design & Branding

Rapid Prototyping

Usability Testing

Front End Development

Information Architecture

TOOLS

Photoshop

After Effects

Sketch

Principle

Illustrator

Invision

Figma

HTML, CSS & JS

Cinema 4D

Webflow

Adobe XD

Unity

EXPERIENCE

USER EXPERIENCE DESIGNER

DMI, Washington DC — September 2017 - Current

Worked on several experiential campaigns for Varius Solutions, involving blockchain and AR technology. Designed the UX and UI for several websites and ios and android apps. Developed interactive microsites, animated micro-interactions for apps and websites. Conducted competitive audits, user research, user testing, and focus groups. Worked on traditional print ads and created animated logos and video ads.

UX DESIGNER / ART DIRECTOR INTERN

WONGDOODY, Los Angeles — Summer 2016

Designed interactive prototypes and ads, mockups, decks and concepted for new business pitches. Produced interactive kid's display board for Cedar Sinai Hospital in the Westfield Mall, LA.

DIGITAL DEVELOPER INTERN

VCU MARKETING, Richmond, VA — Spring 2016

Compiled competitive audits for website redesign taxonomy, established new UX and UI principles, resolved maintenance requests and designed and embedded banner ads.

DIGITAL WEB DESIGNER - FREELANCE

GOOD PAC CO., Washington DC — Summer 2015

Designed brand assets, site content, UX / UI and built front end website through Wordpress.

