

# Rocket Launch on

Date

Participants

Owner

## Current Situation

*What is currently going on?  
What triggers the project?*

Hard Facts

Contact Person

## Purpose & Goals

*What is the benefit?  
What are tangible goals?*

## Desired Expectations

## Our Expectation & Motivation

## First Ideas

## Major Milestones, Deliverables & Activities

*What are measurable results?*

## Hotspots

*Risks  
Blind Spots  
Constraints*

## Budget, Time & People

## User & Stakeholder

*Users of the project  
and other stakeholder  
affected by this project.*