

Unfold Daily News

Friday

March 8, 2019
Rajab 1, 1440
EARLY EDITION ★★
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ARTORY COLLABORATES WITH CHRISTIE'S

Artory, the only blockchain-secured registry of verified information about artworks and collectibles announced an industry-first collaboration with Christie's, the world's leading auction house, to register An American Place: The Barney A. Ebsworth Collection on its Blockchain database. The Collection is considered the most significant privately-owned collection of American Modernist art ever to come to market.

The Artory Registry is the world's most secure art-centric database, containing highly trusted, vetted data about artworks. Leveraging modern cryptography and blockchain technology to record significant events in the lifecycle of artworks and collectibles, the Artory Registry creates a secure digital record of transactions, with a goal of providing greater confidence in an artwork's ongoing provenance and greater efficiency in its eventual resale. Collectors with artworks registered with Artory maintain anonymity, as their identity is never stored in the Registry.

UNDER THE PATRONAGE OF HER ROYAL HIGHNESS
PRINCESS SABEKA BINT IBRAHIM AL KHALIFA
WIFE OF THE KING OF SAUDI ARABIA
PRESIDENT OF THE SUPREME COUNCIL FOR WOMEN



VERISART AND PADDLE8 ANNOUNCE P8PASS

Verisart, the world's leading provider of blockchain certification to the fine art market, today announced the launch of the P8Pass developed in partnership with Paddle8, to bring blockchain certification and authentication services to the auction market.

The P8Pass will be offered to buyers, consignors and partners in all curated and benefit auctions run on Paddle8.com. Each P8Pass contains detailed provenance information and functions as a unique fingerprint on the Bitcoin blockchain.

By combining museum grade classification standards, blockchain certification and image verification, the P8Pass provides customers with a secure, permanent record accessible and verifiable at any time.

4ARTECHNOLOGIES: AN UNPRECEDENTED STANDARD OF AUTHENTICITY, SECURITY AND TRANSPARENCY FOR THE ART WORLD



4ARTEchnologies has recognized the opportunities of the digital revolution and is driving the transformation. With the unique and patented Augmented Authentication technology, which was co-developed by the renowned technical partner Zeiser GmbH, 4ARTEchnologies offers the art world for the first time more transparency, security and process efficiency.

Until now, data could only be stored on digital protocols without there being a reliable connection between the data and the physical object. With the solution from 4ARTEchnologies, the authenticity of a physical work of art itself can be verified for the first time in history. The digital fingerprint of the artwork is inextricably linked to the digital protocol of its provenance.

The possibility of storing the fingerprint of a work of art together with a digital curriculum vitae on the blockchain in a way that is forgery-proof and cannot be manipulated makes it possible for the first time to have a complete provenance. This unique solution, which requires nothing more than a standard smartphone, not only combats the problem of art fraud, but also offers highly relevant applications for all actors in the art world. 4-Artechnologies has been awarded as one of the Top 50 Blockchain Companies in the Crypto Valley Switzerland by PWC and CVVC.

CONSERVATION AND AUTHENTICATION OF FINE ART



Arius has developed a 3D scanning platform that captures the true colour and surface geometry of art objects. Hundreds of millions of measurements are taken of a painting, without ever touching its surface. Through digitisation Arius helps to reveal information that's invisible to the human eye, capturing data points to sub 10 microns of an individual brushstroke, which is approximately one-tenth of a human hair. Such rich data can be utilized for a plethora of art world applications such as restoration and preservation, condition analysis and art authentication. Arius has worked with world-leading museums, such as Tate and National Gallery of Canada, is working to improve art authentication via Blockchain technology, and is even utilizing the expertise of their team to work with artists to create textured reproductions via Elegraph™ Printmaking.



OUTLOOK OF CHINA BLOCKCHAIN ART MARKET-ARTWOOK AND HASHBANG

ArtWook aims to democratize fine art investments through blockchain technology-powered, fractionalized ownership investment model while HashBang provides the world's best online blockchain education and knowledge access for universal community, working with top tier blockchain scholar, economic researcher and financier from Stanford Blockchain Collective, Venture capital and China academy of Science in both China and US. The current systematic course offering includes <Stable-coin economics> <Gaming Theory: Incentive Mechanism Design> <Cryptocurrency Quant trading> and <Art Investment and Transaction in the Blockchain World> as an effort to bridge Art&Tech world. Audience coverage of HashBang in China exceed 10,000 users.



EMERGENCE OF MENA LARGEST FINTECH HUB



The Bahrain Economic Development Board ("EDB") and FinTech Consortium ("FTC") launched "Bahrain FinTech Bay" ("BFB"), the largest dedicated FinTech hub in the Middle East and Africa in February 2018. The new hub, with an area of over 10,000 square feet of usable space, will comprise state of the art facilities, co-working spaces, communal areas, workstations, hot desks, and a variety of other shared infrastructure. It aims to further the development and acceleration of Fintech firms as well as the interaction between investors, entrepreneurs, government bodies and financial institutions.

FinTech Consortium ("FTC"), through its subsidiary FinTech Consortium Bahrain, has been appointed as the operator and ecosystem builder of Bahrain FinTech Bay. FTC will apply physical and digital solutions to manage the hub, as well as integrate BFB into its numerous FinTech platforms, including blockchain, insurance technology, regulatory technology (RegTech), and others. BFB is part of FTC's global network of locations - New York, Singapore, and now Bahrain - and work closely with its counterparts to promote collaboration and shared innovation.

LOT-ART: THE ART INVESTMENT PLATFORM

Created in Q1 2017, Lot-Art is to date the world's largest aggregator for fine art and luxury collectibles covering the full life cycle of an auction and providing direct links to reputable auction houses, art galleries and certified collectors worldwide. Powered by an advanced search algorithm, Its objective is to enhance price transparency and efficiency in the art market, enabling art investors to profit on every geographical arbitrage, price gap and information asymmetry arising in the primary and secondary art market. As an innovative art-finance service hub, Lot-Art assists investors in acquiring at the best price valuable art-related assets, which also stand as sound financial investments, assuring the artworks will carry a substantial price gap with the primary market to guarantee the highest degree of liquidity and opportunity of return on investment.

To sustain the art investment advisory service and as premium features for paying subscribers, an automated statistical analysis to identify the price trend and popularity of an artist/brand/model is being developed (to be ready in March 2019) together with an AI-powered search system based on image recognition.



UNFOLD VR CORNER

Powered by MSI and VIVE Arts, stroll through the corridors of the dslcollection and immerse yourself in the spaces surrounding major works of Chinese contemporary artists.



dslcollection

The dslcollection was created in 2005 by Sylvain and Dominique Levy. Today Karen Levy is also actively helping to build the collection. The collection focuses on contemporary Chinese art. Even though limiting itself to a certain number of objects - not more than 350 - the collection comprises major works of the 200 contemporary Chinese artists and is currently one of the most interesting and diverse, featuring works by such prominent artists as Cao Fei, Tang Song, Ge Guanzhong, Jia Aili, and Chen Wenbo. dslcollection distinguishes itself from other collections of contemporary Chinese art through a strict collecting concept. The collectors believe that "The 21st century collector must think beyond established boundaries". Therefore, dslcollection not only actively promotes the discovery and study of Chinese contemporary artistic production and but also makes use of the latest technologies.



ART + FINTECH SUMMIT
7 - 9 MARCH 2019

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AED MAGAZINE MENA FINTECH ASSOCIATION

Bahrain FinTech Bay GCDN Global Cultural Districts Network An Initiative of AEA Consulting

msi VIVE ARTS

KC THE KREMER COLLECTION Khora Contemporary

HB HashBang Blockchain Education for Global Community ARTWOOK

NEW ART ACADEMY CODAF CONTEMPORARY AND DIGITAL ART FAIR

Art & Islamic Finance

WORLD PREMIER WITH



DR HATIM EL-TAHIR | DIRECTOR
Deloitte ME Islamic Finance Knowledge Centre (IFKC), Deloitte & Touche, Manama, Bahrain

Islamic finance refers to the means by which corporations in the Muslim world, including banks and other lending institutions, raise capital in accordance with Sharia, or Islamic law. Islamic art can be defined as visual arts embodying the preservation of Muslim's cultural heritage. A sharia-compliant investment is an investment of goods and services governed by the requirement of Shariah law in accordance with Islamic principles and are considered to be a type of socially responsible investing. Shariah-compliant funds have many requirements that must be adhered to. Some of the requirements for a Shariah-compliant fund include the exclusion of investments which derive the majority of their income from the sale of alcohol, pork products, pornography, gambling, military equipment or weapons. Other characteristics of a Shariah-compliant fund include an appointed Shariah board, an annual Shariah audit and purifying certain prohibited types of income, such as interest, by donating them to a charity. As per Deloitte's Art & Finance Report 2017, Art usually exists as a tangible asset with an economic value and when subject to sharia screening, it can certainly make a good underlying asset for a financing and investment structure.

Deloitte ME Islamic Finance Knowledge Center (IFKC) is a global knowledge management center of excellence and Islamic finance thought leadership think tank that provide market knowledge and practice insights to the Islamic financial service industry. Leveraging on Deloitte Analytics, its market intelligence and applied research, the Center imparts knowledge, skills, and innovation in products and services with a prime objective to promoting and implementing change in Islamic finance practices around the world. As a result, the IFKC represents a one-stop shop for practitioners who seek to acquire knowledge and competency in different areas of technical expertise and Islamic finance practice.

Big Data & Analytics

MODERATED BY



ADRIANO PICINATI DI TORCELLO | DIRECTOR | MANAGEMENT CONSULTING | GLOBAL ART & FINANCE COORDINATOR
Deloitte, Luxembourg City, Luxembourg

Big Data has become a buzz phrase for many industries, and most recently, in the art world, providing new opportunities to analyze data and understand art market trends.

Big data refers to the dynamic, large and disparate volumes of data garnered from social media, internet-enabled devices (including smartphones and tablets), machine data, video and voice recordings, and the continued preservation and logging of structured and unstructured data being created by people, tools and machines.

There is an unparalleled private and public data on artists and millions of artworks. The technical capacity to innovatively collect, aggregate, host and analytically process these vast amount of information can offer value-add to the risk assessment and investment decision process of a collector when buying art. Big Data can also help the arts and cultural sector create value by helping them to understand their audiences better, to measure the (public) value that it generates, to develop new business models and to learn from its creative experiments.

Blockchain Art Provenance

MODERATED BY



KHALID SAAD | CEO
Bahrain FinTech Bay, Manama, Bahrain

Blockchain can revolutionize the art industry by resolving questions of provenance, and improving transparency, copyright and ownership issues.

Blockchain, is a growing list of record, called blocks, which are linked using cryptography. Each block contains a cryptographic hash of the previous block, a timestamp, and a transaction data. In short, blockchain, like provenance, is a ledger, a list of transactions. However, unlike traditional provenance records and databases, blockchain information is decentralized. It's open source where anyone can build on it and stores information without the need of a third party, reducing art market transactions. It includes hashes of related documents such as photographs, past appraisals, receipts, and restoration records that can be stored as metadata off-chain. It provides worldwide, real-time access to provenance documentation which helps speeds up art transactions such as insuring and borrowing against works. It creates a single point of access for currently disparate provenance documentation. Its storage of provenance makes it tamper-proof. It's a low-friction, no-cost method for working artists to register work as it is produced. It enables the sharing of data on transactions while retaining anonymity for collectors.

12:00 | FAIR OPENS

13:00 | LUNCH

14:00 | **THE EMERGENCE OF BAHRAIN FINTECH BAY**
The Creation of a Complete Ecosystem to drive the Fintech Industry in Middle East and Africa

KHALID SAAD | CEO
Bahrain FinTech Bay, Manama, Bahrain

14:15 | **IN CONVERSATION WITH DR HATIM EL-TAHIR**

DIRECTOR
Deloitte ME Islamic Finance Knowledge Centre (IFKC), Deloitte & Touche, Manama, Bahrain

In a conversation with Adriano Picinati, Dr Hatim El-Tahir will launch an exclusive debate on the integration of Art & Collectibles into the ever-popular Sharia-Compliant system.

14:35 | **ART & ANALYTICS**
How can Big Data and Analytics help Art Collectors better manage Liquidity, Risk and Volatility?

MODERATOR:
ADRIANO PICINATI DI TORCELLO | DIRECTOR | MANAGEMENT CONSULTING | GLOBAL ART & FINANCE COORDINATOR
Deloitte, Luxembourg City,

PANELISTS:



CHRISTINE BOURRON | FOUNDER & CEO
Pi-eX, London, UK



CHRISTOPHER E. VROOM, CFA | FOUNDER & CEO
CollectorIQ, New York, USA



DIRK BOLL | PRESIDENT EMERIT
Christie's, London, UK



ANDERS PETTERSON | FOUNDER & MANAGING DIRECTOR
ArtTactic, London, UK



FRANCESCO GIBBI | FOUNDER & CEO
LOT-ART.com, Amsterdam, Netherlands

16:05 | COFFEE BREAK

16:35 | **IN CONVERSATION WITH DR SHERMIN VOSHMIGIR**

FOUNDER

BlockchainHub, Berlin, Germany
Director of The Research Institute for Crypto Economics at the Vienna University of Economics



In a conversation with Adriano Picinati, Dr Shermin Voshmigir will give an overview on what is blockchain and speak on how the art world can benefit from blockchain technology.

16:50 | **THE BLOCKCHAIN ART MARKET REVOLUTION**
Improving Provenance and Transparency for the Art Market

MODERATOR:
KHALID SAAD | CEO
Bahrain FinTech Bay, Manama, Bahrain

PANELISTS:



ROBERT NORTON | CEO & CO-FOUNDER
Verisart, London, UK



NANNE DEKING | FOUNDER & CEO
Artory, New York, USA
Chairman of the Board of TEFAF



NIKOLAOS KIPOUROS | FOUNDER & CEO
4ARTechnologies Holding AG, Zurich, Switzerland



PAUL LINDAHL | PRESIDENT & CEO
Arius Technology, Vancouver, Canada



RAY CAI | CEO
ArtWook Ltd, London, UK

18:20 | **IN CONVERSATION WITH**

INTERVIEWER:



ELENA ZAVELEV
FOUNDER
New Art Academy & CADA, New York, USA
Contributing Writer with Forbes

QINWEN WANG

CHIEF ART & TECHNOLOGY OFFICER
ArtWook, Shanghai, China
Co-Founder HashBang
Founder QW Art Advisory



In a conversation with Elena Zavelev, Qinwen Wang will discuss on the potential of blockchain technology-powered, fractionalized ownership investment model for the China art market and how it can improve the efficiency and transparency of art trading, but also address challenges for hundreds of millions of middle-class Chinese to find an alternative way to invest their fast-growing wealth.

18:35 | END OF ART TALKS DAY 2

20:30 | **DINNER AT THE MERCHANT HOUSE**



21:00 | FAIR CLOSURES

Innovative Financial Instruments for the Art Market

Pi-eX, a London based financial broker dealer focusing on Fine Art market research and Fine Art-based financial instruments, provides art collectors and investors with appropriate tools with which to identify trends and manage risk in the Fine Art market. Pi-eX offers both standard and customized research analysis reports on particular auctions or artists to help Art Collectors and Investors decide where, when and how they should buy or sell an artwork. Leveraging its proprietary database of fine art auction sales results, Pi-eX uses a behavioral analysis approach to gain insightful information on the dynamics of the fine art market. By focusing on art buyer and seller trends at auction rather than focusing on specific artworks or styles, Pi-eX strives to provide valuable market-focused information to those interested in better understanding liquidity, performance and volatility in the fine art market. Pi-eX also offers Contracts on Future Sales (CFS), derivative instruments based on Fine Art. Pi-eX's CFS provide art collectors with a new tool to manage financial risk when buying or selling art at auction. At the same time, Pi-eX's CFS offer a new opportunity for eligible investors to take a position on the future price of a work of art to be sold at a major auction house. Pi-eX's CFSs are regulated financial instruments. By suggesting Pi-eX's CFS to their clients, Wealth Managers can incorporate a Fine Art related financial product within their clients' investment portfolio. Pi-eX obtained direct authorization from the Financial Conduct Authority (FCA) to arrange and sell its product to eligible investors in 2016. The company was shortlisted by the Financial Innovation Award in 2017 for Best Data Innovation.



Art & Collectibles as a Wealth Strategy Tool

One of the most overlooked aspects of managing wealth is maximizing the value of clients' non-financial assets- investments in fine art, wine collections or classic cars, to name a few. How a family office insures such investments, mitigates risk and offers a path to liquidity could mean the difference between fully leveraging clients' assets and leaving a lot of money on the table. CollectorIQ's data-driven platform enables real-time valuation, tracking and management of non-financial assets, enabling wealth managers, family offices and private collectors to aggressively maximize liquidity for fine art and collectibles. The software-as-a-service, sort of like a Bloomberg Terminal for art and collectibles allows family offices to focus the same type of quantitative lens on non-financial assets—which might be 15 to 20% of a client's overall wealth—that they use to manage clients' stocks and bonds. CollectorIQ also offers a suite of services that help advisors manage all aspects of their clients holdings from appraisals to storage, shipping and art lending.



Created for ArtBAB 2019, CollectorIQ has added 6 Bahraini artists onto its app; Balqees Fakhro, Faika Al Hasan, Jamal Abdulrahim, Nabeela Al Khayer, Omar Al Rasheed, Othman Khunji, where it will be using visual algorithms that compare color, hue, size etc to its database of over 20.0m works to predict their pricing. This will be made accessible to all collectors across the globe.

Data Drives Precise Pricing Predictions: Jamal Abdulrahim



DR HATIM EL-TAHIR | DIRECTOR

[Deloitte ME Islamic Finance Knowledge Centre \(IFKC\), Deloitte & Touche, Manama, Bahrain](#)

Hatim is a director in Deloitte's Middle East Financial Service Practice, and leads the Deloitte ME Islamic Finance Knowledge Centre where he advises clients on Islamic financial strategy and Shariah governance and compliance.

With over 20 years business and finance experience, Hatim has led and delivered Islamic financial engagements in several jurisdictions including the Middle East, Africa, Europe, Malaysia and South America. In this role, he works with Deloitte member firms around the world to support global client service teams and provide quality assurance of deliverables.

Hatim has extensive experience advising corporates and financial institutions in various sectors, with innovative approaches to financing and investment structures. His advisory experience includes designing and delivering Shariah governance and compliance strategies and social impact assessments.

Prior to working for Deloitte, Hatim worked for the NASDAQ DUBAI in a senior role, advising financial institutions – offering Islamic financial services – regulated by the DFSA.

KHALID SAAD | CEO

[Bahrain FinTech Bay, Manama, Bahrain](#)

Khalid Saad is the Chief Executive Officer of Bahrain FinTech Bay, the largest FinTech hub in the Middle East. He works with financial players, financial associations, central bank, government entities, FinTechs, lawyers and others to drive development of the FinTech ecosystem.

Previously, he was focusing on financial services with the Bahrain Economic Development Board, which is dynamic public agency that is responsible for attracting inward investment into Bahrain, enhancing the investment climate and driving economic development. He focused on promoting Bahrain's financial services sector and attracting new investments into this sector. Successes include expanding existing companies and attracting new ones such as banks, asset & wealth managers, insurers, ancillary services providers and FinTechs.

Before joining the Bahrain Economic Development Board, he worked for Ernst & Young and SEI Investments in London.

He has a MSC from Imperial College London and a BSc from the University of Exeter (first class honors).

CHRISTINE BOURRON | FOUNDER & CEO

[Pi-eX, London, UK](#)

Christine founded Pi-eX in London in 2014. The company provides innovative analytical and financial tools to help art collectors, dealers and investors better understand and manage risk and volatility in the fine art market.

Over the past 20 years, Christine made a career of starting innovative businesses in changing markets. She started in 1998 PaintingsDIRECT.com, the first online art gallery in New York offering original artworks by more than 500 contemporary artists and in 2006 the first landscape design bureau in Moscow, Russia providing High Net Worth Individuals with turnkey solutions for the creation of large parks.

Before starting her first business, Christine worked for Corporate Decisions, a strategy consulting firm in Boston, US, Apple Computer in Kiev, Ukraine and Procter & Gamble in Paris, France.

Christine has a dual MBA/MA degree from the Wharton School and The Lauder Institute, School of Arts and Sciences, at the University of Pennsylvania, USA. She attained her Bachelor of Arts degree with a specialization in Finance from ESCP Europe, Paris France in 1990.

QINWEN WANG | CHIEF ART & TECHNOLOGY OFFICER

[ArtWook, Shanghai, China](#)

[Co-Founder HashBang](#)

[Founder QW Art Advisory](#)

Qinwen is an art professional in a tech venture world. ArtWook, is a modern Fine Art Shared Ownership Investment Platform on Blockchain. Her adventures span from being an artist, to Venture Capital to Entrepreneurship geographically extending from China, the Middle East to UK. Christie's alumni.

Qinwen's unique hybrid backgrounds formed her dedication in Art & Tech. She focused on Intellectual Property in Kuan Capital, helping Israel and US tech ventures commercialize in China through co-innovation investment model. Helped Global blockchain incubator LongHash with legal compliance and projects in the United Arab Emirates. Co-founder of HashBang, to provide the world's best blockchain online education course to universal community

As the founder of QW Art Advisory, Qinwen's Art Portfolio includes <Francais Illustré>, 2 TimeOut Magazine Covers, Rowing Tournament Collection for Vanke DeepDive, and as collaboration artist with Corona.

DR SHERMIN VOSHMIGIR | FOUNDER

[BlockchainHub, Berlin, Germany](#)

[Director of The Research Institute for Crypto Economics at the Vienna University of Economics](#)

Shermin is the director of the Research Institute for Crypto Economics at the Vienna University of Economics, and the founder of BlockchainHub. She is also advisor of Jolocom, a blockchain based identity protocol and Wunder, a decentralized Art Museum. In the past, she was a curator of TheDAO and on the advisory board of the Estonian E-residency. She regularly speaks at conferences and consults on Blockchains especially in the context of sustainability and social impact of future technologies. Shermin did her PhD in IT-Management at the Vienna University of Economics. Furthermore she studied film and drama in Madrid. Among others her films have screened in Cannes and at DOCUMENTA. Her past work experience ranges from internet start-ups, IT consulting & filmmaking. She is Austrian, with Iranian roots, and lives between Vienna and Berlin.

DIRK BOLL | PRESIDENT EMERI

[Christie's, London, UK](#)

Prof. Dr. Dirk Boll studied law in Göttingen and Freiburg i. Br. and wrote his Ph.D. thesis on distribution systems for art and the legal framework of the international art market. He joined Christie's in 1998 in London. Following four years as a German Christie's representative based in Stuttgart, he moved to the Zurich office in end of 2004 to take over the position of Managing Director of Christie's International AG, Switzerland. In 2011 he was appointed European Managing Director and moved his office to Christie's London, King Street. In 2017 he took over the position of President Christie's EMERI (Europe & UK, Middle East, Russia & India).

Dirk Boll is also a lecturer at the University of Hamburg on the subject of Art Management. In 2017, he was appointed Member of the Academic Board of Christie's Education, a private university with branches in London and New York. In 2018, he was appointed External Examiner MA Art Market & Appraisal (Prof. Practice), Kingston University. He publishes regularly in various daily papers and international magazines. Since 2009 he published seven books on various aspects of the art markets, collecting or museum development. In 2015 he launched a publication on the development of the art market: Auctioneers who made Art History (HatjeCantz). His latest publication "Art for Sale – a Candid View of the Art Market" (2017) combines his background in law with his current professional area, analysing the legal and economical basis for and the distribution systems of the art market.

Dirk Boll is board member of the Swiss Friends of the Israel Museum, member of the European Honorary Board of the Friends of Haifa University, member of the Honorary Board of Hadassah Switzerland, member of the Advisory Board of University of Zürich and board member of the Deusser Foundation, Zürich/Bad Zurzach. In 2017 he was awarded Knight Commander "pro Merito Melitensi" of the Sovereign Military Order of Malta.

NANNE DEKKING | FOUNDER & CEO

[Artory, New York, USA](#)

[Chairman of the Board of TEFAF](#)

Nanne is the Founder and CEO of Artory, New York/Berlin and Chairman of the Board of TEFAF. Artory's core product, the Artory Registry, is a secure, digital registry of verified information about artworks and collectibles, and their history. Artory builds an additional layer of trust into the art market that is already the norm when purchasing other valuable items—houses, cars, jewelry, or even computer software.

Nanne is an eloquent advocate for change in the international art market. Prior to founding Artory, he was Sotheby's Vice Chairman and Worldwide Head of Private Sales. Before joining Sotheby's, he was Vice President of Wildenstein & Co., one of the world's leading art dealers, where he advised individuals, museums, and foundations on the formation and development of their collections. Nanne was the founder and principal of Nanne Dekking Fine Arts, an art consultancy firm and gallery in New York. He is the current Chairman of The European Fine Art Fair (TEFAF).

After graduating from the University of Amsterdam he held numerous distinguished positions in The Netherlands, including Deputy Administrative Director of the Dutch National Ballet. He started his career as Assistant Curator of the Historical Collections of HM The Queen of The Netherlands.

NIKOLAOS KIPOUROS | FOUNDER & CEO

[4ARTechnologies Holding AG, Zurich, Switzerland](#)

Nikolaos Kipourous is an established art broker and collector with over two decades of experience. Niko knows the art world inside out and is excited to have found a solution to one of its greatest challenges. With a successful track record as an entrepreneur and investor whose portfolio includes more than 50 companies, Niko combines excellent business sense with a profound understanding of the art industry and its intricacies.

ANDERS PETTERSON | FOUNDER & MANAGING DIRECTOR

[ArtTactic, London, UK](#)

Anders Petterson is a leading authority on the art market and the art industry. He is the Founder and Managing Director of ArtTactic, a London-based art market research and data intelligence company set up in 2001. ArtTactic works with Deloitte on the Deloitte Art & Finance Report, and is also behind other leading art industry publications such as the Hiscox Online Art Trade Report, JLT NextGen Artist Report, TEFAF Dealer Finance Report and others. Anders is regular lecturer on the topic of 'Art as an asset class' and is a Board Member of Professional Advisors to the International Art Market in London (PAIAM).

ROBERT NORTON | CEO & CO-FOUNDER

[Verisart, London, UK](#)

[Advisory Board Member Artrendex](#)

Robert Norton is CEO and co-founder of Verisart, the first platform to certify and verify physical artworks and collectibles using blockchain technology. Prior to establishing Verisart, Norton was the CEO and co-founder of Sedition Art, a digital marketplace and community supported by the world's leading contemporary artists including Damien Hirst, Shepard Fairey, Bill Viola, Yoko Ono, Jenny Holzer and many others. Norton was appointed CEO of Saatchi Online where he restructured the company as an e-commerce business. He has held senior management positions at King.com, AOL, TVF International and Nomade.fr. Norton graduated from Oxford University with a Masters in Modern History.

ELENA ZAVELEV | FOUNDER

[New Art Academy & CADAFA, New York, USA](#)

[Contributing Writer with Forbes](#)

Elena Zavelev is a contributor to Forbes magazine and the founder and CEO of New Art Academy, the authority on ArtTech, blockchain and AI for the global art market. Elena is a collector of crypto and digital art and loves discovering and supporting emerging new media artists. Since its launch in 2017, New Art Academy has hosted a number of international conferences and events in partnership with Forbes Media, eBay, Christie's, NYU, NeueHouse and others. Well-positioned within the global art and tech space and aware of its great potential, New Art Academy's next step is to create the first-ever contemporary and digital art fair, CADAFA. CADAFA's first edition will take place May 2-5, 2019 in New York and will coincide with Frieze and TEFAF international art fairs becoming a satellite fair to these major art events.

FRANCESCO GIBBI | FOUNDER & CEO

[LOT-ART.com , Amsterdam, Netherlands](#)

Francesco Gibbi is a seasoned art collector and expert in 18th century Neoclassical etchings. Understanding the wide investment opportunities offered by the global art market as well as the need for more transparency and efficiency for the art investor, he founded " Lot-Art.com " the innovative art-finance service hub & portal for worldwide auctioning where collectors can access a synergic cluster of tools for optimal investment decision-making in art-related assets, as an effective portfolio diversification to the volatile financial markets.

Master Degree in International Management and specialized in International Affairs, after covering for over 15 years financial and management roles in International Organizations operating in the field of Impact Finance, Francesco is now sharing on Lot-Art.com his expertise in fine art asset management, believing an investment should bring more than the opportunity of capital conservation and a sound financial return: the pleasure of esthetic beauty and the pride of ownership.

"Art collecting is an investment and follows similar rules to most common financial products but it is just more rewarding in terms of emotional feelings and less volatile in value if you well diversify your collection into fine art and luxury collectibles. A sound investment starts with a cost-effective purchase: leveraging on a sound expertise, auctions are the best source of good deals to any collector looking for alternative investment opportunities."

CHRISTOPHER E. VROOM, CFA | FOUNDER & CEO

[CollectorIQ, New York, USA](#)

Christopher E. Vroom, CFA is the Founder and CEO of CollectorIQ, a New York-based asset management platform that enables advisors and their clients to efficiently track, value and monetize fine art and collectibles. He also founded Art+Culture Projects, a publisher of high-quality, limited-edition prints and multiples which are produced to support museum and cultural institution programming around the world. Previously, Vroom founded and was Chairman of Artspace.com, the world's leading marketplace for fine art, sold to Phaidon Press in 2014. He was a Managing Director and Global Group Head for Internet Equity research at the Credit Suisse First Boston Technology Group and was a Managing Director who ran the consumer equity research group at Alex. Brown & Sons where he followed high growth retailers (including Starbucks which he took public in June 1992).

PAUL LINDAHL | PRESIDENT & CEO

[Arius Technology, Vancouver, Canada](#)

Paul Lindahl has been on the cutting edge of 3D technology and its applications for more than 18 years and co-founded Arius in 2013. Prior to Arius, Mr. Lindahl served as CEO of NGRAIN Corporation which designed and developed 3D technology solutions to support aerospace and defence applications, including inspection, maintenance, and training. Mr. Lindahl also served as President of Hewitt Rand Corporation, a computer hardware manufacturer, where he led and expanded their North American operations and directed a merger with Seattle-based Merit Distributing Inc.

Mr. Lindahl is a member of the Young Presidents' Organization and has been on the Board of Directors for a number of non-profit organizations, including serving as Chairman of the British Columbia Technology Industry Association. He holds a Bachelor of Applied Science degree in geotechnical engineering from the University of British Columbia, and a Masters of Business Administration from Queen's University. Arius is an art technology organization with a state-of-the-art data acquisition and analysis platform, developed in conjunction with major art institutions, which has broad application throughout the art world including authentication, conservation, preservation and restoration. Starting with technology used to scan the Mona Lisa, Mr Lindahl led a team of engineers to develop the conservation technology of tomorrow. Arius provides a 3D fingerprint of the surface of a painting, recording details as fine as one-tenth of a human hair. Not only can this data be referenced for validation, restoration or conservation efforts, it can help to preserve humanity's cultural heritage, effectively building a cultural 'seed bank' for fine art. Arius is collaborating with world-leading museums, including Tate and the National Gallery of Canada, 3D scanning paintings in their collections from the masters such as Van Gogh and Monet.

The 3D data is then processed to produce high-quality textured reproductions that capture the precise colour and relief of every brushstroke of the original. Valuable paintings can now be safely housed in secure, climate - controlled storage facilities and Freeports, while the textured prints are displayed for the enjoyment of collectors, or visitors of museum exhibits, around the world.

RAY CAI | CEO

[ArtWook Ltd, London, UK](#)

Ray Cai is the CEO of Artwook.com, a blockchain-based marketplace dedicated to revolutionizing and democratizing fine art investment. Investing in multi-million dollar "blue-chip" artwork, which has outperformed S&P 500 index by more than 250% between 2000 and 2017, has only been the privilege of the ultra-wealthy. By fractionalizing the ownership of a piece of art, ArtWookmakes it possible for ordinary people to own a share of a Picasso. Beyond that, ArtWook plans to open an exchange which will allow investors to trade these tokenized shares and transforms fine art investment into liquid asset.

Ray is an entrepreneurial innovator specialized in technology commercialization. Ray received his master's degree in Technology Management from the University of Illinois at Urbana-Champaign and has co-founded two start-ups commercializing cutting edge technologies prior to ArtWook. Ray was also a successful music producer and rapper in China, and he still loves making music at leisure.

ADRIANO PICINATI DI TORCELLO | DIRECTOR | MANAGEMENT CONSULTING | GLOBAL ART & FINANCE COORDINATOR

[Deloitte, Luxembourg City, Luxembourg](#)

Adriano is a director within the advisory and consulting department and has over 20 years of professional experience. He is in charge of the art and finance activities within Deloitte Luxembourg, a service line he has been coordinating since its beginning ([www.deloitte-artandfinance.com](#)). Adriano also coordinates the development of the Art & Finance activities at the Deloitte group level. Since he joined Deloitte, Adriano has been working at the creation of an Art & Finance/Business cluster in Luxembourg. He has notably played a key role in the Luxembourg government's decision to set up a Freeport for the storage of valuable goods operational since September 17, 2014.

Deeply involved in creating awareness on the "art and finance" subject, Adriano has initiated the international Deloitte Art & Finance Conference that has become the annual benchmark event in the field. He has also developed Art & Finance seminars for professional seeking hands-on guidance through the global art market and the co-author of the Deloitte and ArtTactic Art & Finance Report. Being the spokesman of the Art & Finance initiative within Deloitte, he regularly speaks at national and international conferences.

Adriano started his professional career as an auditor at KPMG. He also spent several years with Banque Degroof Luxembourg to develop the group's activities in France through wealth structuring and funds services. Before joining Deloitte in 2008, he held management positions in the Asia Business Development team and in the Strategic Planning team of Deutsche Börse Group.

Adriano has a degree in business sciences and finance, as well as an MBA and a M.Sc. in banking and finance. He is fluent in French, English and has a very good command of Italian.

HISTORY + HERITAGE

Manama Highlights

SUPPORTED BY:



On the first day, explore the Al-Fateh Grand Mosque. On the second day, visit Bahrain National Museum and enjoy a nice boat trip across to Bu Maher Fort, the first step on the Pearling Trail to begin your journey. On the last day, visit Bahrain Fort and explore Manama Souq in Bab Al Bahrain.

AL-FATEH GRAND MOSQUE



The Al-Fateh Mosque (also known as Al-Fateh Islamic Center & Al Fateh Grand Mosque) is one of the largest mosques in the world, encompassing 6,500 square meters. The mosque was built by the late Sheikh Isa ibn Salman Al Khalifa in 1987 and was named after Ahmed Al Fateh, the founder of Bahrain. In 2006, Al-Fateh became the site of the National Library of Bahrain. The title Al-Fateh means the "opener" or the "conquerer" in Arabic. The huge dome built on top of the Al-Fateh Mosque is constructed entirely of fibreglass. Weighing over 60 Megagrams (tonne), the dome is currently the world's largest fibreglass dome. Throughout the mosque are calligraphy writings in a very old type of style called Bahrain.

BAHRAIN NATIONAL MUSEUM



The Bahrain National Museum is the largest and one of the oldest public museums in Bahrain, opened in December 1988. The US\$30 million museum complex covers 27,800 sq meters and consists of two buildings. The National Theatre of Bahrain lies next to the museum

BAHRAIN PEARLING TRAIL



The Bahrain Pearling Trail or Bahrain Pearling Pathway is a serial cultural heritage site inscribed on the UNESCO World Heritage List in 2012. It consists of three oyster beds in the Bahrain northern waters, a segment of the coast and the seafront Bu Mahir fortress in the southern tip of Muharraq Island, and 17 buildings in Muharraq historical town which includes The Sheikh Isa bin Ali House, a remarkable example of the Gulf Islamic architecture and a center for Culture and Research connected by a 3.5 km visitor pathway. The Site was inscribed as a UNESCO World Heritage Site on June 30, 2012, and is Bahrain's second World Heritage Site after the Bahrain Fort. It's the world's last remaining site that's a complete example of the pearling tradition, which contributed greatly to the region's economy from the 2nd century to the 1930s.

BAB AL BAHRAIN



Bab Al Bahrain translated as Gateway of Bahrain is a historical building located in the Customs Square in Manama's former central business district. It marks the main entrance to the Manama souq, the old bazaar of Bahrain's capital, Manama.

BAHRAIN FORT



Known as Dilmun in ancient times, Bahrain's rich trading history is reflected in numerous archaeological sites, the most fascinating of which is Qal'at al-Bahrain (also known as the Bahrain Fort), one of Bahrain's oldest military fortifications. This archaeological site is a UNESCO World Heritage site since 2005. The fort is located atop a 17.5 hectare artificial hill that has been built over more than 4000 years of continuous occupation. It is the site of the former capital of Dilmun and one of the most archaeological sites in the Arabian Gulf. The excavations over the past 50 years have revealed residential, public, commercial and military structures that testify to the importance of the site over the centuries. These findings are brought to life by an audioguide available at the site museum.

7TH OF MARCH 2019

09:00	Pick up from Downtown Rotana to Al-Fateh Grand Mosque
11:00	Depart Back to Downtown Rotana
12:00	Depart to Bahrain International Convention & Exhibition Center
12:15	Private Tour around the fair followed by Lunch and then the Talks Programme
18:45	Pick up from Bahrain International Convention & Exhibition Center to Downtown Rotana
20:15	Pick up from Downtown Rotana to Gulf Hotel for Dinner, sponsored by ArtBAB
24:00	Pick up from Gulf Hotel to Downtown Rotana

8TH OF MARCH 2019

08:00	Pick up from Downtown Rotana to Bahrain National Museum
11:30	Depart back to Downtown Rotana
12:30	Depart to Bahrain International Convention & Exhibition Center
13:00	Lunch at the fair followed by the Talks Programme
18:45	Pick up from Bahrain International Convention & Exhibition Center to Downtown Rotana
20:15	Pick up from Downtown Rotana to The Merchant House, Dinner at Indigo, hosted by ArtBAB
23:00	Pick up from The Merchant House to Downtown Rotana

9TH OF MARCH 2019

09:00	Pick up from Downtown Rotana to Bahrain Fort
10:30	Depart to Bab Al Bahrain
11:30	Depart to Downtown Rotana
12:30	Depart to Bahrain International Convention & Exhibition Center
13:00	Lunch at the fair followed by the Talks Programme
18:30	Pick up from Bahrain International Convention & Exhibition Center to Downtown Rotana
20:30	Pick up from Downtown Rotana to Closing Party at La Fontaine, hosted by ArtBAB
23:00	Pick up from La Fontaine to Downtown Rotana

ART + CULINARY

One Night of Gastronomic Experience

SPONSORED BY



Gulf Hotel -
One of Bahrain's legendary 5 Star Hotel



TALA BASHMI | HEAD CHEF
Fusions, The Gulf Hotel Bahrain

Bahraini born Swiss trained, Experimental and Eclectic, Head Chef Tala Bashmi of Fusions in the Gulf Hotel will daringly marry her classic savoir-faire she acquired in Switzerland, with her love for native Bahraini fresh ingredients and flavors and take you on a traditional Arabic 5-course culinary journey.



HAMACHI CEVICHE



BAHRAINI BOUILLABAISSE

FUSIONS TASTING MENU

FIRST

Chebba

A traditional Bahraini Prawn 'dumpling' stuffed with sautéed onions and sultanas, tamarind sauce, dill

or

It's Tomato Season (V)

Assorted local tomatoes with different preparations
Assorted local seasonal tomatoes, Home-made Ricotta, Truffle

SECOND

Hamachi Ceviche

Putting a Bahraini twist on a foreign ingredient
Mehyawa caviar, Ma'abooch aioli, Triny marinade

or

One Flew Over the Cuckoo's Nest

Braised Quail marinated with cinnamon and Cocoa on a bed of smoky Freekah
Quail, Freekah, Cinnamon Cocoa

SORBET

MAINS

Ghoozi 2.0

A celebratory dish traditionally served at weddings
Lamb shoulder (NZ), Sake, Pine nuts, Crispy onions

or

Bahraini Bouillabaisse

Bouillabaisse stock incorporated into a Farro risotto
served with Clams, Prawn, and fish of the day

DESSERT

Bahraini Trio

Umm Ali (Middle East Bread Pudding), Black Lemon, Date Pudding