

Cameron Ward

Product Designer

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Los Angeles, CA

EXPERIENCE

- Present
2019 03 **Product Designer • Tinder**
West Hollywood, CA
- Create and lead a unified design of new features and updates from concept to release
 - Design visual interfaces, wire frames, user flows, and compelling interactions
 - Translate complex ideas into elegant and intuitive designs
 - Work as a collaborative and contributing partner with product, engineering, and analytics
 - Explore and experiment with the future of the Tinder interface
- 2019 02
2017 10 **Lead Designer • Vrenetic**
West Hollywood, CA
- Design and develop user interaction and user experience across multiple platforms, such as web, mobile and virtual reality.
 - Create graphics and web design, usability testing and user research.
 - Work closely with executive and technology teams as well as testers.
- 2017 09
2017 08 **Freelance Lead Designer • SeekU**
Santa Monica, CA
- Conducted user research that included interviewing SeekU counselors and analyzing mouseflow analytics. From these findings, we determined our primary focus to be the onboarding process for the user to sign up for the free consultation, along with making the users dashboard more accessible and visually consistent
- 2017 02
2016 12 **Freelance Full Stack Designer • EVVUS**
Orlando, FL
- Designed landing page, about page, product page, and check out page for e-commerce site
 - Designed graphic banners and icons for site
 - Designed multiple graphics for email campaign

EDUCATION

- 2018 09
2018 07 **User Experience Design Immersive • General Assembly**
Santa Monica, CA
- Throughout this 10-week course, I completed over 500 hours of course work. Trained by some of the industry's best UX designers. I practiced the lean UX process through project-sprints that involved redesigning an e-commerce book store site, designing an interactive art experience application using augmented reality and streamlining an online college counseling service.
- 2010 08 **Kinesiology • Sonoma State**
Rohnert Park, CA

ABOUT

Sports enthusiast, podcast appreciator, and french toast fiend. I really enjoy working closely with a multi disciplinary team of designers, engineers, and researchers to lead a product from ideation to a final digital solution. I like making things better and improving our everyday experiences. I'm super self driven, a strategic thinker, I want to design important and significant experiences in the world

LOCATION

Los Angeles, California

SKILLS

Sketch, Figma, Flinto, Jira, Confluence, Zeplin, Photoshop, Illustrator, Slack