

OR.BASICS

Orbasics Company Profile

Orbasics is a fashion label for high quality, affordable and organic kids clothes based in Berlin.

Orbasics was founded from a desire to create high quality kidswear that is produced with a resolute commitment to fair trade and the environment and remains affordable for all parents. By selling online and avoiding traditional retail mark-ups, prices are comparable to those of non-organic brands.

All basics mix-and-match effortlessly and are easy to combine with other outfits. This way, Orbasics wants to make getting dressed in the morning a breeze. The first collection comes in seven unisex colours: Cloud White, Seashell Blush, Mid Grey Melange, Aqua Grey, Honey Gold, Forest Green and Cosmic Black. Orbasics believes in breaking with gender stereotypes and creates simple, timeless and comfortable unicolour designs.

Orbasics produces under strict ethical and sustainable standards and tries to ensure that no environmental harm occurs during the making of its clothes. The entire collection is made of 100% organic cotton from [GOTS](#) (Global Organic Textile Manufacturers) certified manufacturers. In order to avoid long and environmentally harmful delivery routes, the clothes are made at a family-run manufacturer in Portugal.

Orbasics was founded in 2017 in Berlin by Liliya Bairamova and is launching its online shop in April 2018.

www.orbasics.com



Any questions?
Do not hesitate to contact us!
Anton Kabisch, Marketing
press@orbasics.com