

# Collaborative Information

You're a talented momma with an amazing product and a dream of running your successful business from home, but where do you go from here?

You don't want to get lost in a sea of Etsy or Amazon businesses, but starting your own website can be really daunting... There's the web design, content, e-commerce platform, social media management, sales and invoicing – the list goes on and on.

That's why we're here, to take the start-up work and business development off your hands, so you can do what you do best: create your amazing product!

The Daughter Diaries has brought together the best resources to get your business off the ground and operating smoothly with big goals in mind. From business development and launch strategy, to content creation, The Daughter Diaries will help you execute your business. Together with our in-house web designer and developer, we take your business from the original concept to a legitimate, money-making entity without the stress and time commitment of doing it all on your own. The Daughter Diaries prides itself in empowering women to launch and operate successful businesses. **Join us today!**

The Daughter Diaries Boutique Collaborative provides a three-pronged approach to launching your business from start to finish in just 45 days\*.

**THIS INCLUDES THE FOLLOWING:**

1. Business Strategy: Includes growth strategy, industry and market research, business licensing, tax and finance administrative support and more!
2. Web Development: Includes branding and logo design, web hosting and domain, e-commerce integration, and site design and development!
3. Content and Marketing: Includes all web copy, tagline, product descriptions, social media calendar and content, posting automation, graphics, e-blast template, and editing.

\*45 days subject to approval process

Signing up with The Daughter Diaries' Boutique Collaborative will also get you a featured blog article (500+ words) as our "Mom of the Month," exposure to our social media network, and your products marketed to our subscribers and contact lists.