

# Noah Eisfelder

User Experience Designer

noaheisfelder.com  
neisfelder@me.com  
224.436.3239

## Education

### Human Centered Design & Engineering

Minor in Anthropology 2014-2018

University of Washington, Seattle WA

*Bachelor of Science*

## Activities

### Video Director

#### **& Performer** 2017-Now

The Collective Improv Troupe  
University of Washington

- Rehearse 6 hours per week and perform most Fridays.
- Directed and produced over 14 sketch comedy videos for the troupe

### Web Designer

#### **& Member** 2016 - Now

GlobeMed at UW  
University of Washington

- Designed website and actively participate in student organization that partners with NGO in Kenya to design sustainable community-based public health solutions

### Team Captain 2009 - 2014

ETHS Speech Team  
Evanston Township High School

- Won 2014 State championship and finished as finalist in 20+ invitational tournaments
- Regularly coached peers to help them engage audience and clearly communicate their message

## Experience

### Student UX Designer 2017-Now

UW Information Technology, Seattle WA

- Collaborate on agile UX team, create and iterate on cross-platform services to support student needs. Consistently use Sketch and Adobe XD
- Designed Study Abroad program search tool, and recommended changes to current Study Abroad website based on insights from in-person interviews.
- Re-designed how collections of courses are displayed in MyPlan, UW's registration system
- Working with Food Pantry to design a notification platform to address campus food insecurity

### Web App Designer and Developer 2017

Donor Swell, Seattle WA

- Designed and developed web app to help nonprofits identify appropriate social media platforms to communicate with target donors
- Conducted focus group with nonprofits to validate and compare product directions
- Iterated on wireframes and high-fi mockups
- Built web app using Python, HTML, CSS, JavaScript

### Web Design Intern Summer 2016

Glantz Design Agency, Evanston, IL

- Designed high-quality website layouts, posters, style guides, content strategy, and other collateral for multiple clients
- Used Adobe Creative Suite to design sitemaps, wireframes & mockups for *Giving Rocks* Website
- Created 10 safety posters for large manufacturing company
- Produced 3 promotional videos showcasing *Glantz* culture