

noah eisfelder

User Experience Designer

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work experience

2017 - Now

UX Design Student Worker

UW Information Technology

- Design digital tools that support student experience
- Tested new features of *MyUW*, (online portal) with course Instructors and recommended design directions
- Designed changes to study abroad website to support students in choosing a program
- Currently Designing tool to address food insecurity on campus

2016 - 2017

Web Tool Designer / Developer

Donor Swell

- Designed and developed *Reach My Donor*, a tool that helps nonprofits identify appropriate social media platforms to reach their donors
- Conducted research with nonprofits
- Created wireframes and high-fi mockups
- Built web application from scratch using Python, HTML, CSS, and Flask

Summer 2016

Web Design Intern

Glantz Design Agency

- Designed intuitive and beautiful website layouts, posters, and marketing collateral for a wide range of clients
- Worked with Adobe Illustrator, InDesign, and AfterEffects to create wireframes & mockups
- Wrote and produced multiple promotional videos

education

2014 - 2018

University of Washington

Human Centered Design and Engineering
Anthropology (Minor)

activities

2010 - 2014

Video Director / Performer

The Collective Improv Troupe

- Rehearse 6 hours per week and perform most Fridays. Improv is made up on the spot
- Directed and produced over 14 sketch comedy videos for the troupe

2016 - Now

Web Designer & Member

GlobeMed

- Designed website and actively participate in student organization that partners with NGO in Kenya to design sustainable community-based public health solutions.

2009 - 2014

Speech Team Captain

Evanston Township High School

- State Champion 2014 and finalist in 20+ invitational tournaments
- Regularly coached team members to improve their performance through detailed feedback