

Wisewage Partner Customized Landing Page

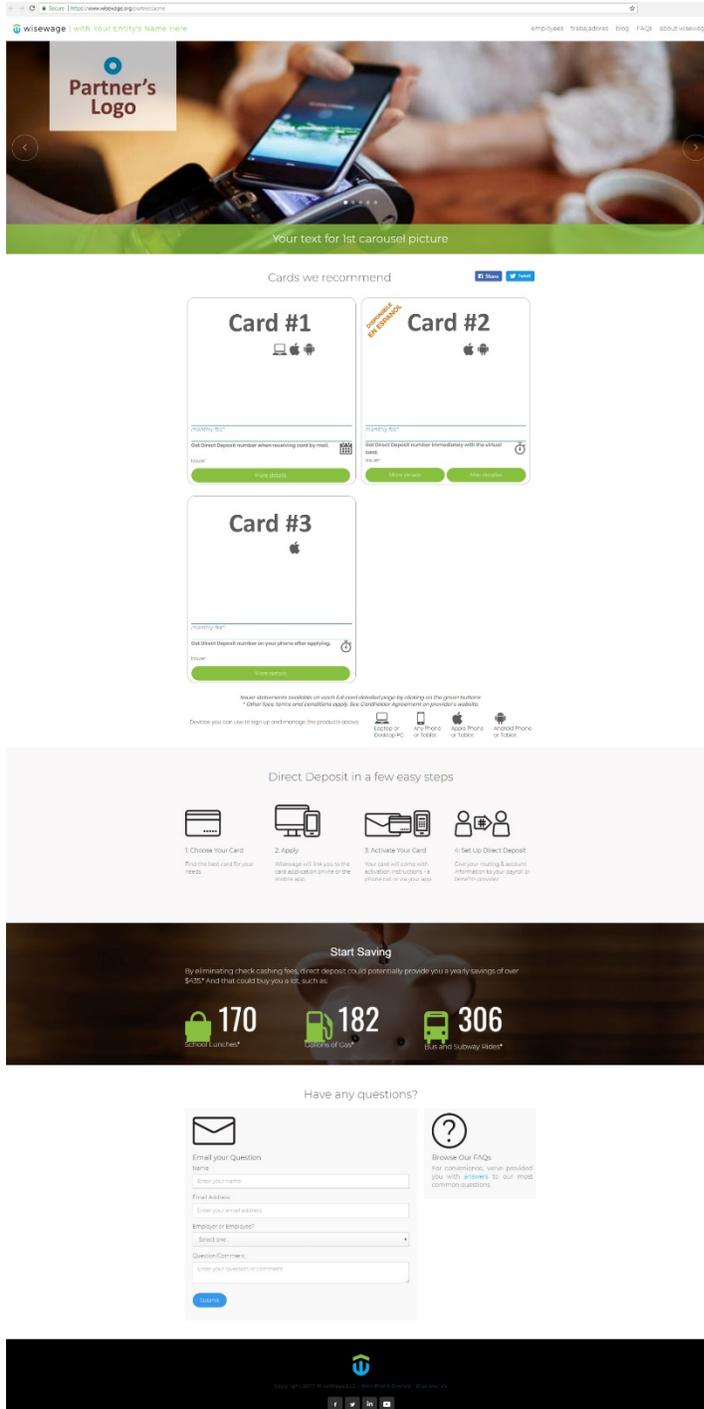
This document explains what a Customized Landing Page for a Wisewage Partner consists of.

V1.0	May 7, 2018	Initial version
V1.1	May 15, 2018	Changed number of carousel pictures to 3 Added customizable Title tag, Twitter text & hashtag

Overview

A Partner page is typically located at <https://www.wisewage.org/partner/COMPANY> where COMPANY is any string of characters that the Partner Company wishes to use.

It is derived directly from the home page of Wisewage.org and consists of:



A Carousel of 3 rotating pictures, each with a superimposed line of text, intended to summarize the goals of the partnership between Wisewage and the page sponsor and the benefits for individuals reaching the site.

FaceBook and a Twitter share buttons

A choice of recommended prepaid or debit cards, each with a summary of main benefits and features.

The green buttons at the bottom of each card “vignette” lead to a separate page dedicated to the selected card, describing its capabilities and fees in more details.

Some cards are marked as available in Spanish. They show a second button which leads to a full description page in Spanish.

A short section explaining the few steps involved in setting up direct deposits into a card.

A summary of typical yearly savings for a cardholder, compared to cashing paper checks.

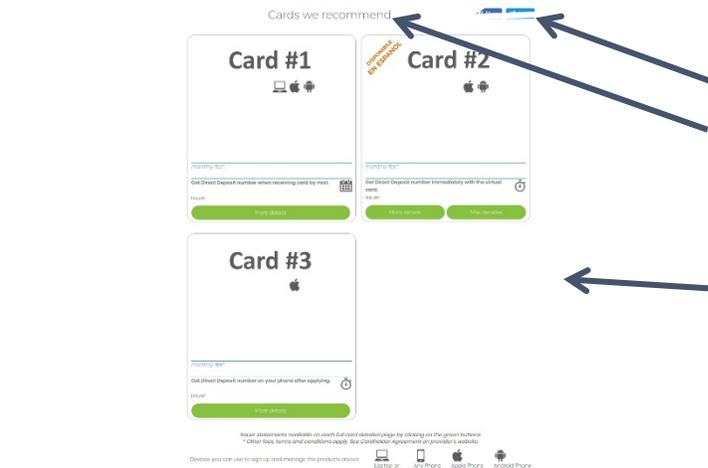
An online form for requesting more information from Wisewage, and a link to Frequently Asked Questions about prepaid and debit cards used for direct deposit.

Customizable Items

Here are the customizable elements on the page that can be defined by the Partner:



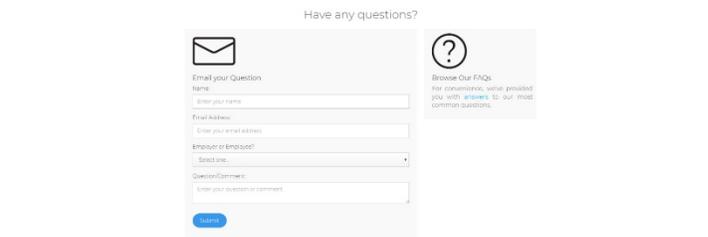
- 1- The URL of the page
- 2- The Partner's name next to ours
- 3- The **3 rotating pictures** of the carousel at the top of the page
- 4- The option of superimposing the **Partner logo** over the carousel
- 5- The **3 carousel picture legends** of one or two lines of text superimposed over each carousel pictures
- 6- The **default Twitter text and hashtag**
- 7- The **header text above the choice of pictures**



- 8- The **subset of cards** (out of the whole set displayed on the generic Wiseway home page). For example, a Partner may only include certain cards based on specific features that the Partner deems necessary for its audience.



- 9- The option to **display or not the section explaining direct depositing steps**
- 10- The option to **display or not the section explaining the yearly savings made possible by direct deposits**



- 11- The option to **display or not the section containing the contact form and link to the FAQs.**



- 12- The **Title Tag** of the page