



Sponsorship Opportunities

as of July 12, 2020

What is EPIcenter?

EPIcenter propels energy innovation and thought for our global future with a think tank, incubator and accelerator, strategic partnerships, and critical conversations about energy. It focuses on making the production, distribution and consumption of energy faster, smarter, cleaner and more efficient. The “EPI” stands for Energy, Partnerships and Innovation.

What is EPIcenter’s Annual Summit?

The annual Summit is a program of EPIcenter’s think tank. All think tank programs expose wider audiences to the innovation, evolution and implementation taking place in the energy industry. The event is for business leaders and savvy citizens looking for a way to leverage the future.

What is the 2020 Summit theme?

Power Trip LIVE! is based on the book “[Power Trip: The Story of Energy](#)” by Michael E. Webber, PhD. Dr. Webber is the Josey Centennial Professor in Energy Resources and Professor of Mechanical Engineering at the University of Texas as well as the Chief Science and Technology Officer at ENGIE, a global energy and infrastructure services company headquartered in France. Dr. Webber will be in attendance at the Summit on September 9, 2020.

From the Book Jacket:

“Energy is humanity’s most important resource. It has allowed us to secure life-sustaining resources, build reliable infrastructure, connect continents, and democratize wealth...no other physical resource has had such a wide-ranging impact on our ecosystems, economy, public health, and personal liberties...the story of how societies develop can be told largely in terms of how they manage energy sources through time. The water wheel reshaped what we eat, the steam engine remapped civilizations, electricity rebuilt the city, and oil rewrote the rules of war...energy is [a] complex resource [that we must harness]...”

Dr. Webber’s book describes the history of energy’s relationship with water, food, transportation, wealth, cities and security. EPIcenter’s 2020 Summit will look at the innovative and forward-looking technologies, business models and solutions the future holds for these crucial relationships.

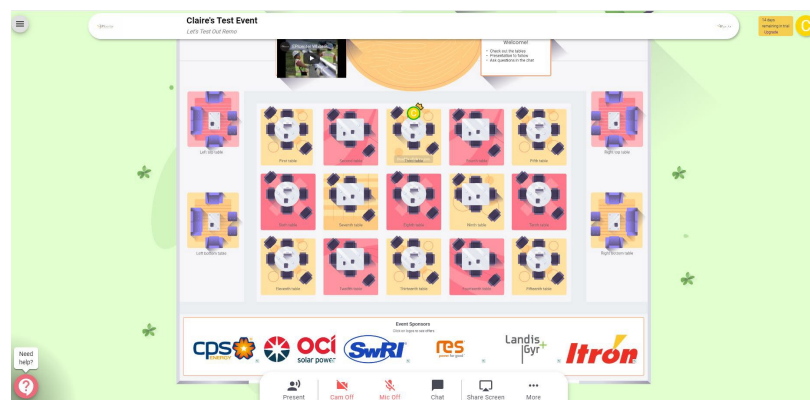
Why sponsor?

Sponsorship offers a myriad of benefits:

- Position your company as innovative and forward-thinking.
- Expose your brand, products and services to a diverse audience of business leaders, energy industry influencers and decision-makers.
- Leverage a unique event with virtual components that include a reach far beyond traditional events.
- Customize a portion of your recognition benefits to suit your specific interests.
- Extend your reach with a special section in the *San Antonio Business Journal* as well as exposure in the *Houston Business Journal*, *Austin Business Journal* and *Dallas Business Journal*
- Associate your brand with Dr. Webber, his book, and the six one-hour documentaries based on the book that are premiering on Amazon and PBS during the Summer of 2020.
- Propose alternative recognition benefits for consideration by EPIcenter leadership.

How will does the virtual format work?

The virtual platform Remo simulates the sense of walking into an actual conference. Sponsor logos are visible, tables are set across the floor, there are a stage, presentation screens and signage. Networking occurs by clicking from table to table and there will be an incentive for attendees to visit each sponsor's table. Networking with sponsors, speakers, attendees and EPIcenter executive leadership will be possible and the platform alerts attendees when it is about to convert to presentation mode. At that time, the screen converts and shows each of the speakers across the top. The system enables chat and Q&A functions that are moderated behind the scenes. EPIcenter has been using this system for webinars and the Global Lecture Series VII on July 15; it works well.



What benefits accompany sponsorship?

Each sponsorship package includes:

- Unlimited Virtual Registrations
- Logo Recognition in all collateral (including the EPICenter website and social media)
- “Table/Booth/Exhibit” space
- *San Antonio Business Journal++ exposure and ad space*

Higher end packages also include:

- Customizable options (Choice of Gigawatt, Terawatt and Petawatt Options)
- Bonus Benefits
- Registrant information
- Pre-Summit Virtual Happy Hour

What else is important to know about sponsorship?

- All Sponsors will be asked to confirm or decline each sponsorship benefit offered. The value of any goods and services declined may affect the estimated value of goods and services received.
- Sponsorships must be paid in full upon invoicing. A payment plan can be established in certain circumstances.
- Benefits are negotiable.

Who can I contact with questions?

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What are the actual sponsorship opportunities?

Packages ranging from \$1,000 - \$25,000 are described on the following pages.

Thank you for your interest.



Sponsorship Package Details and Individual Registration Details

as of July 12, 2020

\$25,000 25 MEGAWATT Presenting Sponsor

- ❖ “Presented by” Recognition
- ❖ Choice of 2 Gigawatts
- ❖ Choice of 2 Terawatts
- ❖ Choice of 1 Petawatt
- ❖ Pre-Summit Virtual Happy Hour on September 8, 2020, with speakers and EPIcenter leadership
- ❖ Premium table placement
- ❖ Unlimited Virtual Registrations
- ❖ Virtual Table/Booth (comparable to “Exhibit” space)
- ❖ San Antonio Business Journal Special Section on August 28, 2020
 - Full Page Ad: 10” wide x 13.5” tall
 - Article on topic of choice as approved by EPIcenter
- ❖ Recognition in all collateral
 - Web site, registration form, eblasts, etc
- ❖ Access to registration list
- ❖ BONUS BENEFIT: Dinner for two with CPS Energy President and CEO Paula Gold-Williams. (Meal will be scheduled, coordinated and hosted by EPIcenter. Must be scheduled by September 9, 2021, on a date of mutual agreement but said date may not be during an active RFP let by CPS Energy.)
- ❖ BONUS BENEFIT: One-hour strategy session with Michael Webber

[continued]

\$20,000 **20 MEGAWATT Sponsor**

- ❖ Choice of 2 Gigawatts
- ❖ Choice of 2 Terawatts
- ❖ Choice of 1 Petawatt
- ❖ Pre-Summit Happy Hour on September 8, 2020, with speakers and EPIcenter leadership
- ❖ Premium Table placement
- ❖ Unlimited Virtual Registrations
- ❖ Virtual Table/Booth (comparable to “Exhibit” space)
- ❖ San Antonio Business Journal Special Section on August 28, 2020
 - Half Page Ad: 10” wide x 6.5” tall
 - Article on topic of choice as approved by EPIcenter
- ❖ Recognition in all collateral
 - Web site, registration form, eblasts, etc
- ❖ Access to registration list
- ❖ BONUS BENEFIT: Lunch for two with CPS Energy COO Cris Eugster. (Meal will be scheduled, coordinated and hosted by EPIcenter. Must be scheduled by September 9, 2021, on a date of mutual agreement but said date may not be during an active RFP let by CPS Energy.)

\$15,000 **15 MEGAWATT Sponsor**

- ❖ Choice of 2 Gigawatts
- ❖ Choice of 2 Terawatts
- ❖ Choice of 1 Petawatt
- ❖ Pre-Summit Virtual Happy Hour on September 8, 2020, with speakers and EPIcenter leadership
- ❖ Premium Table placement
- ❖ Unlimited Virtual Registrations
- ❖ Virtual Table/Booth (comparable to “Exhibit” space)
- ❖ San Antonio Business Journal Special Section on August 28, 2020
 - Quarter Page Ad: 5" wide x 6.5" tall
 - Article on topic of choice as approved by EPIcenter
- ❖ Recognition in all collateral
 - Web site, registration form, eblasts, etc
- ❖ Access to registration list
- ❖ BONUS BENEFIT: [pending]

\$10,000 **10 MEGAWATT Sponsor**

- ❖ Choice of 2 Gigawatts
- ❖ Choice of 1 Terawatt
- ❖ Choice of 1 Petawatt
- ❖ Pre-Summit Happy Hour on September 8, 2020, with speakers and EPIcenter leadership
- ❖ Preferred Table placement
- ❖ Unlimited Virtual Registrations
- ❖ Virtual Table/Booth (comparable to “Exhibit” space)
- ❖ San Antonio Business Journal Special Section on August 28, 2020
 - Eighth Page Ad: 5" wide x 3.1875" tall
 - Article on topic of choice as approved by EPIcenter
- ❖ Recognition in all collateral
 - Web site, registration form, eblasts, etc
- ❖ Access to registration list

\$5,000 **5 MEGAWATT Sponsor**

- ❖ Choice of 1 Terawatt
- ❖ Choice of 1 Petawatt
- ❖ Preferred Table placement
- ❖ Unlimited Virtual Registrations
- ❖ Virtual Table/Booth (comparable to “Exhibit” space)
- ❖ San Antonio Business Journal Special Section on August 28, 2020
 - Two Ad Blocks: 3.25" wide x 6" tall each
- ❖ Recognition in all collateral
 - Web site, registration form, eblasts, etc

\$2,500 **2.5 MEGAWATT Sponsor**

- ❖ Choice of 1 Petawatt OR 1 Terawatt
- ❖ Unlimited Virtual Registrations
- ❖ Virtual Table/Booth (comparable to “Exhibit” space)
- ❖ San Antonio Business Journal Special Section on August 28, 2020
 - One Ad Block: 3.25" wide x 6" tall each
- ❖ Recognition in all collateral
 - Web site, registration form, eblasts, etc

\$1,000 **1 MEGAWATT Sponsor**

- ❖ Virtual Table/Booth (comparable to “Exhibit” space)
- ❖ San Antonio Business Journal Special Section on August 28, 2020
 - Logo Listing
- ❖ Recognition in all collateral
 - Web site, registration form, eblasts, etc

Individual Registration

\$500.00 Premium Registration

- ❖ *Pre-Summit Virtual Happy Hour with “Happy Hour in a Box” on September 8, 2020.*
- ❖ *Networking opportunities with sponsors, attendees, keynote speaker, EPIcenter Board and executive leadership.*
- ❖ *Signed copy of “Power Trip: The Story of Energy”.*
- ❖ *Includes EPIcenter Ignition Power Network membership (value \$100)*
- ❖ *BONUS BENEFIT: Chance to win lunch with the Director of the Power Trip documentaries Mat Hames*

\$150.00 Premium Registration

- ❖ *Networking opportunities with sponsors, attendees, and EPIcenter executive leadership.*
- ❖ *Includes EPIcenter Ignition Power Network membership (value \$100)*
- ❖ *BONUS BENEFIT: Chance to win lunch with the Director of the Power Trip documentaries Mat Hames*

FREE Registration

- ❖ *Networking opportunities with sponsors, attendees, and EPIcenter executive leadership.*
- ❖ *Chance to win Ignition level Power Network membership for one year*

Gigawatts

- *Online Registration*: Registration will be conducted via EPIcenter’s eTapestry and/or Remo platforms.
- *Virtual Happy Hour Food*: Speakers and sponsors will receive in the mail a “Happy Hour in a Box”
- **SOLD** *Virtual Happy Hour Libations*: Speakers and sponsors will receive in the mail a “Happy Hour in a Box”
- *Audio/Visual*: Technical support for on-site sessions as well as virtual meeting platform.
- *Music*: Musical entertainment between sessions.
- *Virtual meeting platform Remo*. Remo replicates a conference experience on a virtual platform, allowing networking, videos, slides shows, announcements, sponsor recognition, etc.
- **SOLD** *Written Summit Summary / Key Take-Aways*: A Summit summary is prepared by EPIcenter staff as a benefit to Power Network members. After distribution to Power Network members the summary is made available online.

Terawatts

NOTE: The final number of Terawatt options will depend on final curation of the agenda.

SOLD Tech Talk #1	Session A
Tech Talk #2	Session B
Tech Talk #3	Session C
Tech Talk #TBD	Session TBD

Petawatts

- *Welcome and Opening Remarks by EPIcenter CEO Kimberly Britton*
- **SOLD** *Premiere of Power Trip compilation documentary*
- **SOLD** *Keynote by Michael Webber, Author of Power Trip: The Story of Energy*
- *Closing Remarks by Kimberly Britton and Michael Webber*