



IncentifindTM

The nation's go-to database for green incentives.

Who's IncentiFind?

*We are the nation's **only database for green incentives.***

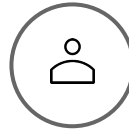
*We bring **cost-savings** to residential and commercial projects when they go green.*



Based in Houston



Founded mid-2016



Team of 21 (and growing)



Partnered with 500 Lenders


UNCLAIMED
Green Incentives
Last Year Totaled

\$10B+

No database to house
12,000+ green incentives offered
each year by our government

1 MILLION
Green Projects
Completed Each Year



 **Incentifind™** is the **ONLY**
national database for green
incentives recognized by Department
of Energy



IncentiFind™

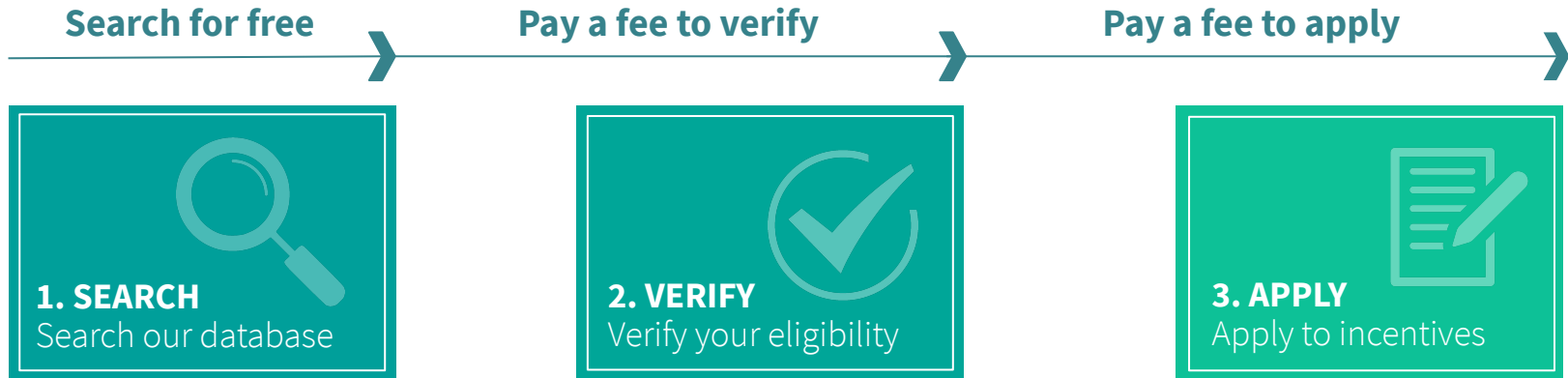
Platform Connects

**Green
Projects**



**Green
Incentives**

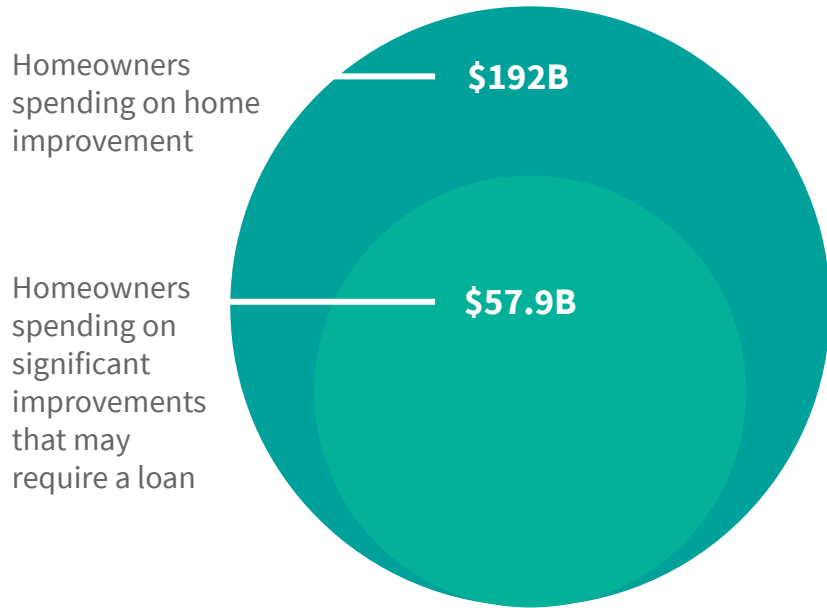
3-Step-Process



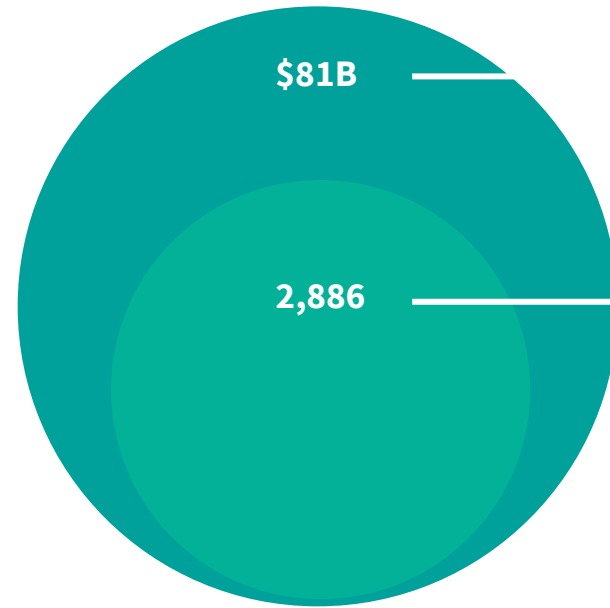
Using a simple 12-question survey, we connect projects to cost-savings

Our Shared Market Opportunity

Green Home Improvement/ YR



Green Commercial/ YR



What's our impact?

IncentiFind brings an average \$1,500 cost savings to energy efficiency home improvement projects

- **Most Popular Incentive Category:** Homeowners are most interested in Energy Efficiency (for heating and cooling)
- **Top 5 States Offering Energy Efficiency Incentives:** MA, CA, RI, VT, NY
- **Top 5 States Where Homeowners Are Searching for Energy Efficiency Incentives** (single family): TX, CA, CO, WA, NC
- **Homeowner Interests in Energy Efficiency:** Windows, HVAC, Water Conservation, Solar, EV
- **Homeowners like our Digital Reports:** Easy to understand; comprehensive; continuously updated; shareable; good for 2 calendar years
- **Homeowners Using IncentiFind to Connect to Lenders:** 25% homeowners are looking to get connected to our lender network

What's our impact?

IncentiFind brings an average \$85,000 cost savings to energy efficiency commercial real estate projects

- **Most Popular Incentive Categories** (New Construction): most interested in a holistic approach & EV
- **Most Popular Incentive Categories** (Existing Buildings): Lighting, HVAC, Solar, EV
- **Top 5 States for New Construction:** TX, CA, WA, UT, OH
- **Top 5 States for Existing Building:** TX, CA, FL, NC, NJ
- **CRE likes our Digital Reports:** easy to understand; comprehensive; continuously updated; shareable; good for 2 calendar years
- **Using IncentiFind to Connect to Lenders:** 70% CRE are looking to get connected to our lender network

What's our impact?

IncentiFind helps to promote incentive programs to a more diverse and broader market.

- **IncentiFind sees 1,000s of consumers looking to quickly get connected to:**

- incentives (cost-savings)
- financing
- professionals

- **IncentiFind ultimately captures:**

- market demand (for going green)
- market interest (for going green)

- **IncentiFind works with State and Local Governments to:**

- house incentives
- monitor and maintain incentives
- promote incentives
- measure utilization and award

- **Through our Data Exchange IncentiFind shares:**

- market demand (for going green)
- market interest (for going green)

Contact IncentiFind

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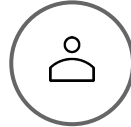
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Natalie Goodman, Founder



IncentiFind.com



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