



CALWISE

SPIRITS CO.

SPIRITS & COCKTAIL ASSN.

PRODUCT OF
CALIFORNIA
U.S.A.

MEMBER NO.



MEET AARON BERGH

MASTER DISTILLER & 5TH-GENERATION REBEL

A taste for lawlessness and small batch liquor runs deep in the Bergh family roots. When the Feds shut down Aaron's great-great-grandfather's moonshining operation during Prohibition, the family business was far from over. Almost a century later, the craft that runs in Aaron's blood re-emerged when he made the reckless decision to start making hooch in his college dorm room. What began as a humble hobby quickly grew into a passion and then evolved into an obsession.

A perfectionist and lover of nature, Aaron takes inspiration from the place he calls home and its rich culture. He shares the experiences he found on the central coast — the sights, the smells, and the flavors — through his creations at Calwise Spirits Co.

JOIN OUR EXPLORATION

Here at Calwise Spirits Co. we forge our own paths to achieve our goal of creating unique expressions of spirits. Whether we're trekking through the hillsides in search of interesting ingredients or experimenting with innovative distillation methods, we find ourselves trailblazing the way forward. We invite you to join us on this journey and share our triumphs.

ASSN. BENEFITS

Free money (kind of)

- ♦ Not really, but you do get a 20% discount on bottle purchases
- ♦ Complimentary tasting flights for you and a friend
- ♦ Earn a \$20 credit on your next package each time you refer a friend
- ♦ Receive \$2 off a cocktail when you return your empty box

Invites to exclusive events

- ♦ Pick-up parties are only the beginning. You'll participate in cocktails classes, new spirit releases, private barrel tastings, interactive spirit blending, and more!

Fill a barrel with your cocktails (OPTIONAL PURCHASE)

- ♦ You can get you name engraved on a mini barrel and we'll fill it with your favorite cocktail. Your barrel will be displayed behind our bar for you and your friends to enjoy when you come to visit.

CHOOSE YOUR PATH



The Spirited Explorer (BIANNUAL)

- ♦ 2 packages per year (\$125 ea) in February & August
- ♦ 2 bottles of our signature spirits
- ♦ 1 bottle of an exclusive, Association-only release spirit
- ♦ 1 custom Calwise cocktail recipe and artisan mixer
- ♦ Special gift



The Barrel Thief (QUARTERLY)

- ♦ 2 Spirited Explorer packages per year, PLUS:
- ♦ 2 additional packages per year (\$125 ea) in June & November featuring:
 - ♦ 2 bottles of barrel-aged spirits
 - ♦ 1 custom Calwise cocktail recipe & artisan mixer
 - ♦ Discounts on anniversary release spirits
 - ♦ Even more special gifts

JOIN THE ADVENTURE

CALWISE

— SPIRITS CO. —

SPIRITS & COCKTAIL ASSN.

- ☐ *The Spirited Explorer (2 packages/year)*
- ☐ *The Barrel Thief (4 packages/year)*

Name

Spouse/Partner's Name

Billing Address (Number & Street)

City

State

Zip

Email

/ /
Birthday (MM/DD/YY)

Phone Number

Last 4 Digits of Credit Card

Favorite Thing About Calwise?

Who Were You Referred By?

TERMS & CONDITIONS

1. We will charge the spirits club subscription fee (\$125) biannually (in February and August, unless otherwise communicated), or quarterly (in February, June, August, and November, unless otherwise communicated) plus any applicable taxes to the credit card you provide to us when you consent to enrollment in the spirits club subscription program. We require pickup within 90 days. If your package is not picked up, we will refund your card minus a \$35 restocking fee. Failure to pickup may result in cancellation of membership.
2. Your spirits club subscription will continue in effect on a semi annual or quarterly basis unless and until you cancel your spirits club subscription. You must cancel your spirits club subscription before the date of your next spirits club shipment in order to avoid being charged for the next spirits club shipment. Cancellation of your subscription must be made at least 30 days before the next scheduled package or a \$25 restocking fee will apply. You can cancel your spirits club subscription by emailing us at hello@calwisespirits.com.
3. All packages need to be picked up from our tasting room. State law prohibits Calwise Spirits Co. from shipping your club pack age (we encourage you to complain to your Assemblyman or State Senator). We will email a reminder when your package is ready for pickup.
4. To pickup your package, you must present a government issued photo ID. If someone else will be picking up your package, you must notify us at least 24 hours before by email at distillpub@calwisespirits.com. The person picking up the package will be required to show a government photo ID affirming that they're 21 years or older.
5. Sorry, we don't allow item substitutions.

Signature

Date

By signing above you affirm that you have read the Terms & Conditions regarding the automatic renewal of your spirits club subscription and consent to enrollment in a spirits club subscription with us.

Member Number

Signed Up By



MIX IT UP!

(CAUTION: DO TRY THESE AT HOME)



BRAMBLIN' MAN

Citrusy & herb-alicious

- ♦ 1 ½ oz Calwise Big Sur Gin
- ♦ ½ oz WFE Barrel Reserve Orange Liqueur
- ♦ 1 oz Blackberry-Tarragon Syrup
- ♦ ¾ oz lemon

Shake and strain over the rocks.
Garnish with fresh tarragon.



CLASSIC MAI TAI

Tropical & refreshing

- ♦ 2 oz Calwise Rum
- ♦ ½ oz WFE Orange Liqueur
- ♦ ½ oz WFE Orgeat Syrup
- ♦ ½ oz lime juice

Shake and strain over the rocks.
Garnish with fresh mint.



OLD FASHIONED (OUR WAY)

Not your daddy's Old Fashioned

- ♦ 1 oz Calwise Blonde Rum
- ♦ 1 oz Calwise Spiced Rum
- ♦ ¼ oz WFE Raw Sugar Gomme Syrup
- ♦ 2 dashes bitters

Build in glass and stir with large ice cube.
Garnish with orange peel.



CALIFORNIA MULE

A true classic, re-imagined

- ♦ 2 oz Calwise Spiced Rum
- ♦ 4 oz Root Elixirs Ginger Beer
- ♦ ½ oz lime juice

Add rum and lime to rocks filled mug. Top with ginger beer.
Garnish with lime wheel.

Come Visit Us

THURSDAY/FRIDAY | 4PM - 9PM

SATURDAY | 12PM - 9PM

SUNDAY | 12PM - 6PM

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FOR MORE RECIPES:

CALWISESPIRITS.COM/COCKTAILS