

JIOBIT WORKS WITH AWS IoT TO DEVELOP SECURE WEARABLE PLATFORM FOR KIDS

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Chicago, February 10, 2017 - Jiobit is utilizing Amazon Web Services' (AWS) IoT platform to ensure sensitive information is kept secure for their upcoming product: the world's *smallest and longest lasting* location tracking smart tag exclusively for kids. After breaking barriers in size and power consumption, this product will be at the forefront of security in the wearable category.

According to CEO and Co-Founder, John Renaldi, "Jiobit intends to bring parents peace of mind and we can't accomplish that unless all personal information is protected with state of the art security technology."

Jiobit deploys similar encryption techniques as a chip credit card to ensure all data is safe. It's the first wearable with a tamper-resistant chip to integrate with AWS IoT and provide encrypted cloud connections and secure identification for each Jiobit device.

Jiobit is also announcing an Alexa skill to interpret and respond to commands sent to the Jiobit via Amazon Echo and other Alexa-enabled devices. After enabling the skill, customers can interact with Jiobit by saying, "Alexa, ask Jiobit, where is <insert name of child> is?"

Jiobit and AWS work together through their mutual involvement with the Techstars Accelerator Program.

"The milestones we've achieved using AWS have been integral to the development of the Jiobit experience and will pave the way for other emerging technologies down the road," said Renaldi.

About Jiobit:

Jio is comprised of seasoned designers, marketers, and engineers with a history building innovative and disruptive consumer products and businesses. Collectively the team has shipped dozens of hardware and software products worldwide and has over 150 patents. Jio is proudly headquartered in Chicago, with a software development center in Silicon Valley. Jiobit will be available to pre-order this spring.