

Rafael Joos

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Date of Birth: 06.07.1991, Nationalities: Switzerland, USA & Uruguay

Employment history

Copywriter Intern

July – September 2018

Virtue DACH (Vice Media), Berlin (Germany)

- Video editing
- Concepting and storytelling

Production intern

August – November 2016

Sagamedia, Berlin (Germany)

- Documentary script writing, editing, shooting and sound recording.

Marketing Intern (80%-100%)

April 2015 – April 2016

SGS, Geneva (Switzerland)

- Created digital content with in-house and external design studios for Governments and Institutions (GIS) and Transportation divisions.
- Restructured Public Sector section of the SGS website.
- Coordinated marketing workshop for new corporate partnership.
- Ensured online presence of GIS and Transportation divisions on social media.

Administrative assistant (30%)

November 2013 – April 2014

HEC Lausanne - Executive Education, Lausanne (Switzerland)

- Created brand identity, developed the department's website
- Ensured the digital communication regarding a conference on the subject of investing and exporting to China.

Copywriter Intern

August – September 2013

NEU Peru, Lima (Peru)

- Wrote copy and sales scripts, and developed slogans and visual concepts for sales campaigns.

Substitute Teacher & Tutor

March – May 2010

Ecole Moser, Nyon (Switzerland)

- Taught Mathematics, English and Biology at high school level.

Education and Training

Degrees

Master in Science of Management

September 2013 – September 2015

HEC Lausanne, Lausanne (Switzerland)

- Thesis: Measuring environmental identity - Exploratory research in environmental psychology

Bachelor in Science of Management

September 2010 – June 2013

HEC Lausanne, Lausanne (Switzerland)

Workshops

Improv Writing

Second City, Chicago (USA)

March 2016

NUFF Workshop

Nordic Youth Film Festival, Tromso (Norway)

June 2016

Certificates

Filmmaking

Met Film School, Berlin (Germany)

October – November 2015

Digital Marketing

Squared Online (developed with Google), wearesquared.com

September 2014 – May 2015

Arts Marketing and Management

Aalto University, Helsinki (Finland)

August 2014

Graphic Design

Parsons School of Design, New York City (USA)

July 2013

Gamification

Wharton School of the University of Pennsylvania, coursera.org

August – October 2012

Extracurricular activities

Webmaster, Graphic Designer and Marketing Manager

Oikos Lausanne, Lausanne (Switzerland)

December 2012 – December 2014

- Created the chapter brand identity and managed website.
- Created digital content (videos, posters) for event promotion.
- Managed marketing team.

Languages

French (mother tongue), English (C2 level), Spanish (fluent) and German (B2 level).

Computer skills

Adobe CC: Premiere Pro, After Effects, Audition, Illustrator, Photoshop, InDesign, Spark.

Microsoft Office: Word, Excel and PowerPoint.

Personal interests

Violin, classical and contemporary music, popular culture et TV shows (especially American TV shows), international politics, philosophy and psychology.